



First Edition



22nd November 2025

12pm On-Property & Online

38 Wellers Gap Road, HOWLONG NSW





FIRST EDITION SALE

Saturday 22nd November 2025 - 12pm

38 Wellers Gap Road, HOWLONG NSW

AuctionsPlus online sale

Auction start - 12pm (Timer on at 12:30pm)

Cattle on display from 9am

Offering:

Joined Cows with calves at foot

Joined Heifers

Bulls

Exclusive Semen Packages



Mawarra B

Brandon Sykes: 0407 619 412

Brittany Sykes: 0408 734 696

mawarrabherefords@gmail.com



Elders Stud Stock

Ryan Bajada 0435 411 536



Linc'd

Lincoln McKinlay 0400 552 458



AuctionsPlus
Scan to view AuctionsPlus Catalogue



Scan to watch videos on Youtube
Videos will be online by November 5th



We are excited to welcome you to our First Edition Sale. With the natural growth in our herd and limited land resources, we felt this was the right time to offer a selection of our cattle — a blend of proven cows and some of the best genetics from the next generation.

Mawarra B was established in 2013 when we purchased the pick of the 2012-born heifers at Mawarra. We also purchased Perfume G07 from the Cannawigra dispersal, as well as females from the previous two Ladies Day at Mawarra sales, Kerlson Pines dispersal and Kianma Poll Herefords.

We utilise AI and ET to maximise the quality of the cattle we produce. With this in mind, we have a strict selection criteria on the females we breed from, only joining females who are structurally sound, good uddered, have adequate EBVs and that we believe have the potential to breed a calf good enough to be sold at the Hereford National. We then implant embryos in the females who don't meet this criteria.

We also have a very tight joining period, with all stud females being AI'ed then given only one cycle with a bull.

We are proud of the success our small herd has achieved so far and the progress we are making. We especially love seeing the influence our bulls have had in our clients herds.

We look forward to following the progress of the genetics offered in this sale and encourage you to join us on farm on the 22nd November to see what we have to offer.

*Yours sincerely,
Brandon, Brittany & Carter Sykes*

**Inspection:**

Cattle will be available for inspection from 9am on sale day, 22nd November 2025. Inspections are also available anytime by appointment prior to the sale. Call or text Brandon on 0407 619 412 to arrange.

Directions:***38 Wellers Gap Road, HOWLONG NSW***

From Albury, travel west from Botanical Gardens on Riverina Hwy for 23km. Turn right onto Whittaker Ln and continue 4.5km to the end. Turn left and continue 650m Wellers Gap Rd. Turn into the second driveway on the left.

From Howlong, travel east on Riverina Hwy and take first left after 100km/h signs onto Kywong-Howlong Rd. In 3.7km turn right onto Howlong-Burrumbuttock Rd, travel 2.1km then continue straight onto Wellers Gap Road (Gravel). First driveway on the right.

From the north, drive south from Burrumbuttock on the Howlong-Burrumbuttock road for 18km, turn left onto Wellers Gap Road. First driveway on the right.

Catering:

Morning tea, lunch and refreshments will be available on sale day.

Outside Agents Rebate:

2% payable to agents who accompany their clients on sale day and co-sign the buyers instruction forms.

1% rebate is available to those agents who introduce their clients in writing by email at least 24 hours prior to the sale.

Accommodation:

We recommend staying at the Howlong Golf Resort.

Albury is 20 minutes away with many accommodation options also.

Insurance:

There is no vendor insurance on the cattle, insurance is the responsibility of the purchaser. Contact the agents for more information on insurance if required.

Herd Health:

All cattle have had their required 7in1 and pestiguard vaccinations. Calves at foot have also had two 7in1 vaccinations.

They have also been routinely drenched and treated for flies and lice.

Guarantee:

All cattle sold are fertile and structurally sound to the best of our knowledge. If an animal becomes infertile or breaks down for reasons other than injury or misadventure at any time in the next 12 months we will:

- 1- Provide you with a replacement if available; or
- 2- Refund the purchase price of the bull minus salvage value.

To claim this guarantee, the claim must be accompanied by a veterinary certificate.

Vendor retains the right to obtain an independant veterinary certificate.

How to register as an AuctionsPlus user/buyer

1. To sign up to AuctionsPlus, fill in your details and create a security PIN.
2. Verify your email and phone number.
3. Follow the steps to verify your ID.
4. Enter your PIC number, ABN and business details if relevant.
5. Carefully read and accept our user rules and responsibilities.
6. Complete the user quiz.
7. Submit your request to our team.



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Scan to see detailed
step by step instructions

Description of Estimated Breeding Values (EBV)

Calving Ease EBV (%) are based on calving difficulty scores, birth weights and gestation length information. More positive EBV's are more favourable and indicate easier calving.

Gestation Length EBV (days) is an estimate of the time from conception to the birth of the calf and is based on AI and hand-mating records. Lower (negative) GL EBVs indicate shorter gestation length and therefore easier calving and increased growth after birth.

Birth Weight EBV (kg) is based on the measured birth weight of progeny, adjusted for dam age. The lower the value the lighter the calf at birth and the lower the likelihood of a difficult birth. This is particularly important when selecting sires for use over heifers.

200 Day Growth EBV (kg) is calculated from the weight of progeny taken between 80 and 300 days of age. Values are adjusted to 200 days and for age of dam. This EBV is the best single estimate of an animal's genetic merit for growth to early ages.

400 Day Weight EBV (kg) is calculated from the weight of progeny taken between 301 and 500 days of age, adjusted to 400 days and for age of dam. This EBV is the best single estimate of an animal's genetic merit for yearling weight.

600 Day Weight EBV (kg) is calculated from the weight of progeny taken between 501 and 900 days of age, adjusted to 600 days and for age of dam. This EBV is the best single estimate of an animal's genetic merit for growth beyond yearling age.

Mature Cow Weight EBV (kg) is based on the cow weight when the calf is weighed for weaning, adjusted to 5 years of age. This EBV is an estimate of the genetic difference in cow weight at 5 years of age and is an indicator of growth at later ages and potential feed maintenance requirements of the females in the breeding herd. Steer breeders wishing to grow animals out to a larger weight may also use the mature Cow Weight EBV.

Milk EBV gives an estimation of the animal's milking ability. For sires, this EBV indicates the effect of their daughter's milking ability, inherited from the sire, on the 200 day weight of her calves. For dams, it indicates her milking ability.

Scrotal Size EBV (cm) is calculated from the circumference of the scrotum taken between 300 and 700 days of age and adjusted to 400 days of age. This EBV is an estimate of an animal's genetic merit for scrotal size. There is also a small negative correlation with age of puberty in female progeny and therefore selection for increased scrotal size will result in reduced age at calving of female progeny.

Days to Calving EBV (days) indicates the fertility of the daughters of the sire. It is the time interval between the day when the female is first exposed to a bull in a paddock mating to the day when she subsequently calves. A negative EBV for days to calving indicates a shorter interval from bull-in date to calving and therefore higher fertility.

Carcase Weight EBV (kg) is based on abattoir carcase records and is an indicator of the genetic differences in carcase weight at the standard age of 650 days.

Eye Muscle Area EBV (sq cm) is calculated from measurements from live animal ultrasound scans and from abattoir carcase data, adjusted to a standard 300kg carcase. This EBV estimates genetic differences in eye muscle area at the 12/13th rib site of a 300kg dressed carcase. More positive EBVs indicate better muscling on animals. Sires with relatively higher EMA EBVs are expected to produce better-muscled and higher-percentage-yielding progeny at the same carcase weight than will sires with lower EMA EBVs.

Rib Fat and Rump Fat EBVs (mm) are calculated from measurements of subcutaneous fat depth at the 12/13th rib site and the P8 rump site (from live animal ultrasound scans and from abattoir carcasses) and are adjusted to a standard 300kg carcase. These EBV's are indicators of the genetic differences in fat distribution on a standard 300kg carcase. Sires with low, or negative, fat EBVs are expected to produce leaner progeny at any particular carcase weight than will sires with higher EBVs.

Retail Beef Yield EBV (%) indicates genetic differences between animals for retail yield percentage in a standard 300kg carcase. Sires with larger EBVs are expected to produce progeny with higher-yielding carcasses.

Intramuscular Fat EBV (%) is an estimate of the genetic difference in the percentage of intramuscular fat at the 12/13th rib site in a 300kg carcase. Depending on market targets, larger (more positive) values are generally more favourable.

Net Feed Intake (Feedlot Finishing) EBV (kg) is an estimate of genetic differences between animals in feed intake at a standard weight and rate of weight gain when animals are in a feedlot finishing phase. NFI-F EBVs as expressed as kilograms (kg) of feed intake per day. Lower, or more negative, NFI-F EBVs are more favourable. For example, a bull with an NFI-F EBV of -0.6 kg/day would be expected to produce progeny that eat less feed per day than the progeny from a bull that has an NFI-F EBV of +0.8 kg/day (when the progeny are of similar weight, are growing at a similar rate, and are in a feedlot finishing phase).

SALE CATALOGUE DISCLAIMER: All reasonable care has been taken by the vendor to ensure that the information provided in this catalogue is correct at the time of publication. However, the vendor and selling agents make no other representations about the accuracy, reliability or completeness of any information provided in this catalogue and do not assume any responsibility for the use or interpretation of the information included in the catalogue.

SAFETY DISCLAIMER: The owners and representatives of Mawarra B accept no liability for any accidents that may occur at the sale venue. Although such occurrences are rare, any persons attending the sale do so at their own risk.



HIGHLIGHTS



MAWARRA B TRIFECTA

\$20,000 to Rayleigh Poll Herefords at Herefords Australia National 2024



MAWARRA B STARS ALIGN

\$22,000 to Bahreenah Poll Herefords
Herefords Australia National 2023



MAWARRA B SHOW STOPPER

Junior Champion
Herefords Australia National 2022



It's all about the cow families



Mawarra Miss Titania 458 was selected from Mawarra Genetics as our pick of their 2012 born heifers. Her dam, Miss Titania 414 was an elite donor and a favourite of ours and many others who visited Mawarra.

458 was shown as a 3 year old cow winning Supreme Hereford Exhibit at the 2015 Melbourne Royal. Her son won the same award at 13 months of age, the only other time we showed at Melbourne in 2017.

She has sold multiple sons and grandsons at the Hereford National and her legacy continues with a number of daughters and grand daughters in our herd.



Cannawigra D1 Perfume G07 was selected from the Cannawigra Dispersal Sale as a 3 year old and she remained in production until she was 13. Her sons have sold to \$15,000 with 4 sons going to the Hereford National. Her daughters are breeding well including our donor and Lot 1 in this sale, Perfume 01.

The Perfume family will be a mainstay in our herd for the future with a number of G07 grand daughters now entering production.



Mawarra Tabitha 041 was selected from the 2020 Mawarra Ladies Day Sale in partnership with Tenaru PH. She is a grand daughter of the great Debarry Tabitha Y177, and is a full sister to Tabitha 043, the dam of \$130,000 Ultrastar and \$35,000 Ultimate who both sold to Devon Court.

Tabitha 041 is the dam of our 3 highest selling bulls, Stars Align, Trifecta and Trademark. She has another son for our 2026 National Team.

We have daughters and grand daughters in herd including lot 4 in this sale.



Mawarra Miss Titania 087 was our pick of the 2022 Mawarra Ladies Day Sale. She was a donor at Mawarra before entering our donor program. Her sons have sold to \$22,000 and a daughter is a leading young donor at Mawarra. Her first son at Mawarra B was sold at the Hereford National this year, and is represented in this sale with Lot 16 and 19.

She shares the same great grand dam as Miss Titania 458 above, a family known for excellent udder quality, longevity and eye catching looks. We look forward to her influence at Mawarra B through her daughter we have retained and through using her son Van Dieman V017



LOT 1

ID: BJ1P001

DOB: 14/04/2018



MAWARRA B PERFUME 01 (P)

- MAWARRA VICE ADMIRAL (H)

Sire: MAWARRA MAGNIFICENT J252 (P)

- MERAWAH SHAMROCK A124 (P)

- ALLENDALE WATERHOUSE D1 (PP)

Dam: CANNAWIGRA D1 PERFUME G07 (S)

- CANNAWIGRA Z51 PERFUME D74 (P)

What better way to start our first sale than with our lead donor. Her first son at 13 months old won Junior Champion at the 2022 Hereford Australia National. Another son, The Duke, has bred well as a sire for us. We also have some excellent daughters in herd including Lot 9 who is a feature of this sale. She is the first daughter of matron C. Perfume G07 who has sold 5 sons to average \$10,800. We have an exciting group of ET calves by X Factor who we will have on display on sale day.



Son: Mawarra B Show Stopper (PP)
National Junior Champion 2022



Dam: C. Perfume G07
Sons sold average \$10,800

Bull calf at foot BJ1W017 by Mawarra B Trifecta
AI to Mawarra X Factor 23-10-2025

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	-11.4	-0.9	+0.4	+8.4	+46	+79	+110	+106	+19	+2.3	-1.1	+72	+6.3	-0.2	+0.6	+2.1	-0.1
Rank%	94	85	75	99	5	4	5	4	40	50	92	8	15	90	70	6	92

SPI \$	MSA \$
\$129	\$103



LOT 2

ID: BJ1U017

DOB: 30/08/2023



MAWARRA B PERFUME 07 (PP)

- NJW 79Z Z311 ENDURE 173D (PP)

Sire: MAWARRA TERMINATOR Q274 (PP)

- MAWARRA MISS TITANIA 054 (P)

- ALLENDALE WATERHOUSE D1 (PP)

Dam: CANNAWIGRA D1 PERFUME G07 (S)

- CANNAWIGRA Z51 PERFUME D74 (P)

A 2 year old daughter of C. Perfume G07 who has sold 5 sons to average \$10,800.

Perfume 07's full brother was a class winner and sold at the Hereford National this year.

Her full sister owned by Kianma PH was grand champion female as a heifer at the 2025 EKKA.



Full Brother: Mawarra B Kianma Vin Diesel
Class winner Hereford National 2025



Dam: C. Perfume G07
Sons sold to \$15,000

Heifer calf at foot BJ1W020 by Mawarra X Factor
AI to Mawarra X Factor 23-10-2025

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	+3.0	+16.9	+4.1	+4.3	+39	+65	+93	+69	+16	+2.3	-3.7	+61	+6.6	-0.1	-0.1	+1.9	+0.3
Rank%	60	2	99	60	30	30	25	50	65	50	50	35	9	85	90	10	80

SPI \$	MSA \$
\$190	\$174



LOT 3

ID: BJ1T012

DOB: 22/08/2022



MAWARRA B LAST DAY 01 (PP)

- NJW 79Z Z311 ENDURE 173D (PP)

Sire: MAWARRA TERMINATOR Q274 (PP)

- MAWARRA MISS TITANIA 054 (P)

- YAVENVALE JIBBER J424 (P)

Dam: KERLSON PINES LAST DAY M001 (PP)

- KERLSON PINES LAST DAY J61 (P)

Terminator has bred well with progeny topping sales throughout the country.

Dam, Last Day M001 has sold sons to \$15,000 and is Lot 7 in this sale.

She has a nice Trifecta heifer calf at foot.

**Heifer calf at foot BJ1W011 by Mawarra B Trifecta
AI to Mawarra X Factor 23-10-2025**



Sire: Mawarra Terminator Q274 (PP)
\$52,000 to Morganvale & Oak Downs PH



Dam: Kerlson Pines Last Day M001 (PP)
Sons sold to \$15,000

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	-9.5	+4.0	+5.3	+4.6	+37	+66	+90	+78	+23	+1.6	-3.9	+64	+4.4	+1.1	+1.3	+0.3	+1.2
Rank%	92	60	99	65	40	25	35	30	15	80	45	25	50	40	50	80	30

SPI \$	MSA \$
\$126	\$105



LOT 4

ID: BJ1S002

DOB: 30/06/2021



MAWARRA B TABITHA 02 (AI)(ET)(PP)

- KOANUI TECHNO 3062 (IMP NZ) (PP)

Sire: MAWARRA STAR ATTRACTION P033 (PP)

- MAWARRA TABITHA 021 (P)

- INJEMIRA ANZAC K220 (PP)

Dam: MAWARRA TABITHA 041 (PP)

- MAWARRA TABITHA 006 (P)

A result of our most successful flush, Tabitha 02 is a full sister to MB Trifecta, Trademark and Stars Align who all sold at the Herefords Australia National to average \$20,000. Another full brother will be in our 2026 National Team.

Dam, Tabitha 041 is a full sister to the dam of \$130k Mawarra Ultra Star.

Son sells as Lot 15.



Full Brother: Mawarra B Trifecta (PP)
\$20,000 to Rayleigh PH



Son: Mawarra B Vice Regal (PP)
Lot 15

Bull calf at foot BJ1W024 by Mawarra Willpower T700
AI to Mawarra X Factor 23-10-2025

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	-12.2	-0.4	+0.8	+7.8	+47	+81	+121	+110	+27	+3.2	-2.8	+74	+3.9	+0.3	+0.3	+0.6	+1.2
Rank%	95	85	85	98	4	3	2	3	4	15	70	6	60	75	80	65	30

SPI \$	MSA \$
\$138	\$99



LOT 5

ID: KIMR009

DOB: 01/08/2020



KIANMA MATCHLESS R009 (PP)

- ALLENDALE ANZAC E114 (PP)

Sire: MAWARRA OUTSTANDING L140 (PP)

- DEBARRY TABITHA Y177 (P)

- BOWEN ARGYLE A355 (S)

Dam: RILO PARK MATCHLESS E3 (P)

- RILO PARK MATCHLESS C10 (P)

Matchless R009 was purchased as a heifer from the first Kianma sale. The Matchless family is one of Kianma's most successful.

Outstanding's daughters are excellent cows, with sound structure, good udders and added IMF.

Heifer calf at foot is a standout X Factor daughter with very good EBV's.



Daughter: Mawarra B Matchless W006
Sired by M. X Factor



Heifer calf at foot BJ1W006 by Mawarra X Factor
AI'd to Mawarra X Factor 23-10-2025

Sire: Mawarra Outstanding L140 (PP)

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	+12.5	+3.7	-1.3	+2.5	+35	+54	+79	+65	+8	+0.9	-3.3	+62	+4.6	+1.3	+2.2	+0.4	+2.0
Rank%	25	60	40	30	50	70	60	55	98	95	60	30	45	30	25	75	6

SPI \$	MSA \$
\$178	\$183



LOT 6

ID: CJKQ115

DOB: 25/07/2019



KERLSON PINES HEIDI Q115 (PP)

- ALLENDALE ANZAC E114 (PP)

Sire: MAWARRA OHIO L416 (P)

- MAWARRA MINERVA 774 (H)

- ALLENDALE WATERLOO B50 (P)

Dam: KERLSON PINES HEIDI H162 (P)

- KERLSON PINES HEIDI E20 (P)

We purchased Heidi Q115 as a heifer for \$8,000 at the Kerlson Pines Dispersal. We were keen to get an Ohio daughter as he bred very well for Kerlson Pines and Oak Downs PH.

Heidi's first daughter is a donor female now owned by Harbrae Herefords. We have another daughter retained and another is lot 12 in this sale.

She also has a very good heifer calf at foot.

Heifer calf at foot BJ1W021 by Mawarra X Factor
AI'd to Mawarra X Factor 23-10-2025



Daughter: Mawarra B Heidi 01 (PP)
Donor - Dam of Lots 8A & 8B



Sire: Mawarra Ohio L416 (P)
\$36,000 to Kerlson Pines & Oak Downs PH

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	+1.9	+3.1	+0.7	+4.0	+29	+39	+59	+31	+22	+2.0	-1.1	+42	+5.3	+0.7	+1.2	+1.2	+0.7
Rank%	65	65	80	55	80	96	91	95	20	65	92	85	30	55	55	35	55

SPI \$	MSA \$
\$122	\$113



LOT 7

ID: CJKM001

DOB: 29/02/2016



KERLSON PINES LAST DAY M001 (PP)

- ELITE 4110 F229 (P)

Sire: YAVENVALE JIBBER J424 (P)

- YAVENVALE DOREEN G302 (H)

- MERAWAH ELLIOT F115 (PP)

Dam: KERLSON PINES LAST DAY J61 (P)

- KERLSON PINES LAST DAY Z43 (P)

Last Day M001 was purchased at the Kerlson Pines Dispersal. Her first son was used at Kerlson Pines. We sold her next son for \$15,000. Her daughter is Lot 3 and another son is Lot 13. At 9 years old she has perfect feet and a good udder and her bull calf at foot is showing a lot of promise.



Son: Kerlson Pines Quicksilver R118 (PP)
Sold for \$15,000



Son: Kerlson Pines Quicksilver Q026 (PP)
Used at Kerlson Pines

Bull calf at foot BJ1W023 by Mawarra Willpower
AI to Mawarra X Factor 23-10-2025

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	-11.2	-2.0	+2.0	+5.1	+37	+65	+86	+89	+20	+2.2	-2.6	+61	+3.5	+0.3	+0.2	+1.4	-0.4
Rank%	94	90	94	75	40	30	40	15	35	55	75	30	70	75	80	25	97

SPI \$	MSA \$
\$92	\$68



JOINING SIRES

MAWARRA X FACTOR U395 (PP)



- GLENTREVOR TRUST N909 (PP)
- Sire: TOBRUK SOUTHERN CROSS S015 (PP)**
- TOBRUK ROSE P15 (P)
- MAWARRA SENSATION (S)
- Dam: MAWARRA MISS TITANIA 188 (P)**
- MAWARRA MISS TITANIA 054 (PP)

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	+15.9	+15.3	-4.0	+1.2	+46	+84	+108	+87	+12	+3.1	-5.0	+88	+6.5	+1.9	+3.2	+0.7	+1.9
Rank%	15	4	8	15	5	2	6	20	90	20	25	1	10	15	6	60	7

SPI \$	MSA \$
\$243	\$253

MAWARRA B TRIFECTA (PP)



- KOANUI TECHNO 3062 (IMP NZ) (PP)
- Sire: MAWARRA STAR ATTRACTION P033 (PP)**
- MAWARRA TABITHA 021 (P)
- INJEMIRA ANZAC K220 (PP)
- Dam: MAWARRA TABITHA 041 (PP)**
- MAWARRA TABITHA 006 (P)

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	-4.8	+4.5	+3.5	+5.8	+39	+70	+103	+80	+27	+2.9	-3.6	+69	+5.6	+1.6	+2.3	+0.3	+2.5
Rank%	85	55	99	85	30	15	10	30	4	25	55	15	25	20	20	80	2

SPI \$	MSA \$
\$169	\$149



PICK OF THE PAIR
LOT 8A

ID: BJ1V010

DOB: 09/08/2024

MAWARRA B HEIDI 03 (AI)(ET)(PP)

- LOEWEN GENESIS G16 (P)

Sire: C GKB GUARDIAN 1015 ET (IMP USA) (P)

- C CJC BELLE AIR LASS 8037 ET (P)

- KERLSON PINES NINJA P168 (S)

Dam: MAWARRA B HEIDI 01 (PP)

- KERLSON PINES HEIDI Q115 (PP)

PICK OF THE PAIR (8A or 8B)

Exciting opportunity to purchase a heifer from this successful flush. Of the 4 siblings, was Lot 8A & 8B and 2 bulls. One brother will be in our 2026 Hereford National team, the other brother would of joined him but has unfortunately been injured.

Dam Heidi 01 now resides at Harbrae Herefords and is breeding very well.

Combining phenotype, pedigree and EBVs plus being mated to Mawarra X Factor, this pair of heifers and their expected progeny present a unique opportunity.

Both heifers AI'd to Mawarra X Factor 23-10-2025

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	+15.4	+15.0	-5.5	+3.3	+41	+66	+88	+54	+19	+2.6	-4.8	+68	+8.0	-0.2	-0.4	+3.5	0.0
Rank%	15	4	3	45	20	25	35	75	40	35	30	15	2	90	90	1	90

SPI \$	MSA \$
\$221	\$214



PICK OF THE PAIR
LOT 8B

ID: BJ1V015
DOB: 16/08/2024

MAWARRA B HEIDI 04 (AI)(ET)(PP)

- LOEWEN GENESIS G16 (P)
- Sire: C GKB GUARDIAN 1015 ET (IMP USA) (P)
- C CJC BELLE AIR LASS 8037 ET (P)
- KERLSON PINES NINJA P168 (S)
- Dam: MAWARRA B HEIDI 01 (PP)
- KERLSON PINES HEIDI Q115 (PP)



Dam: Mawarra B Heidi 01 (PP)
Donor - Sold to Harbrae Herefords



Sire: C GKB Guardian 1015 ET (P)
1/4 share sold for \$290,000US

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	+16.1	+15.2	0.0	+3.4	+42	+65	+87	+30	+29	+2.7	-6.1	+66	+7.5	+1.7	+2.1	+1.4	+1.4
Rank%	15	4	70	45	15	30	40	95	2	35	10	20	4	15	25	25	20

SPI \$	MSA \$
\$235	\$225



LOT 9

ID: BJ1V001

DOB: 25/02/2024



MAWARRA B PERFUME 08 (P)

- GLENTREVOR TRUST N909 (PP)

Sire: TOBRUK SOUTHERN CROSS S015 AI (PP)

- TOBRUK ROSE P15 (P)

- MAWARRA MAGNIFICENT J252 (P)

Dam: MAWARRA B PERFUME 01 (P)

- CANNAWIGRA D1 PERFUME G07 (S)

A heifer we think very highly of. Combining the maternal strength of the Perfume cow family with the performance of Southern Cross, makes her an exciting breeding piece and future donor prospect. Adding to this, is the mating to Trifecta who will add muscle shape and increase IMF.

Retaining the right to flush at buyers convenience, vendors expense.

AI'd to Mawarra B Trifecta 23-10-2025



Son: Mawarra B Show Stopper (PP)
National Junior Champion 2022



Dam: Mawarra B Perfume 01
Lot 1

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	+9.7	+71	-1.5	+3.1	+42	+72	+97	+72	+26	+2.5	-3.0	+68	+6.4	+1.5	+3.1	+0.7	+1.1
Rank%	35	40	40	40	15	15	20	45	6	40	65	15	15	25	7	60	35

SPI \$	MSA \$
\$188	\$181



LOT 10

ID: BJ1V004

DOB: 01/04/2024



MAWARRA B MINERVA 04 (P)

- ALLENDALE ANZAC E114 (PP)

Sire: MAWARRA OUTSTANDING L140 (PP)

- DEBARRY TABITHA Y177 (P)

- MAWARRA HUGO P190 (H)

Dam: MAWARRA MINERVA 1222 (H)

- MAWARRA MINERVA 922 (H)



Sire: Mawarra Outstanding L140 (PP)

Minerva 04 is a heifers first calf. She had the highest IMF scan of all our heifers.

Her dam was purchased as a heifer at the 2022 Ladies Day at Mawarra Sale. She has an excellent udder and one of our best 2025 born bull calves at foot.



Joining Sire: Mawarra X Factor (PP)

Al'ed to Mawarra X Factor 23-10-2025

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBY	IMF
EBV	+5.5	+3.5	+1.5	+4.0	+43	+74	+102	+79	+23	+3.9	-5.4	+76	+6.3	+0.6	+2.1	+1.7	+0.6
Rank%	50	65	90	55	15	9	15	30	15	5	20	5	15	60	25	15	60

SPI \$	MSA \$
\$196	\$184



LOT 11

ID: BJ1V018

DOB: 18/08/2024



MAWARRA B MISS TITANIA 11 (P)

- KCF BENNETT STRATEGY Z303 (P)

Sire: TH MASTERPLAN 183F (PP)

- TH 512X 145Y DOMINETTE 57B(P)

- MAWARRA MANITOBA J051 (PP)

Dam: MAWARRA B MISS TITANIA 08 (P)

- MAWARRA MISS TITANIA 458 (H)



Dam: MB Miss Titania 08 (P)
M. X Factor calf at foot

Daughter of Brittany's favourite cow, Miss Titania 08 who we rate as the best daughter of our foundation donor female, Miss Titania 458. 458 was Supreme Hereford Exhibit at 2015 Melbourne Show, and her son at 12 months won the same award in 2017.

Miss Titania 11 has good EBV's with top 5% IMF and top 10% EMA, 200D & 400D. These will be further enhanced with her mating to X Factor.

Al'ed to Mawarra X Factor 23-10-2025



Grand Dam: Mawarra Miss Titania 458

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	-5.7	+0.8	-0.2	+5.0	+45	+76	+95	+82	+10	+3.2	-4.6	+63	+6.7	+1.5	+1.4	+0.8	+2.2
Rank%	85	80	65	70	7	7	25	25	94	15	35	30	9	25	45	55	4

SPI \$	MSA \$
\$171	\$170



LOT 12

ID: BJ1V025

DOB: 08/09/2024



MAWARRA B HEIDI 05 (PP)

- MAWARRA SHOWTIME P277 (PP)

Sire: MAWARRA B THE DUKE (S)

- MAWARRA B PERFUME 01 (P)

- MAWARRA OHIO L416 (P)

Dam: KERLSON PINES HEIDI Q115 (PP)

- KERLSON PINES HEIDI H162 (P)

A daughter of The Duke who is a full brother to Showstopper, the 2022 National Junior Champion. Heidi Q115 has bred well for us including being dam of donor Heidi 01, dam of Lot 8A & 8B.



Maternal sister: Mawarra B Heidi 01 (PP)
Donor - Dam of Lots 8A & 8B



Dam: Kerlson Pines Heidi Q115
Lot 6

AI'ed to Mawarra X Factor 23-10-2025

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	-13.4	-6.9	-1.0	+6.3	+39	+63	+95	+94	+7	+11	-1.0	+64	+7.2	-0.1	+0.4	+2.4	-0.7
Rank%	96	98	50	90	30	35	25	10	99	92	92	25	5	85	75	3	99

SPI \$	MSA \$
\$111	\$94



Herefords Australia National Exhibits

2018 + 2021-2025





CURRENT SIRES



MAWARRA X FACTOR U395 (PP)

SIRE: TOBRUK SOUTHERN CROSS S15

DAM: MAWARRA MISS TITANIA 188

PERFORMANCE - MATERNAL STRENGTH



MAWARRA B TRIFECTA (PP)

SIRE: MAWARRA STAR ATTRACTION P033

DAM: MAWARRA TABITHA 041

IMF - MUSCLE SHAPE - MATERNAL



MAWARRA WILLPOWER (P)

SIRE: MAWARRA DAYBREAK

DAM: MAWARRA TABITHA 06

COW POWER - STRUCTURE - SOFTNESS



MAWARRA B VAN DIEMAN (P)

SIRE: TOBRUK SOUTHERN CROSS S15

DAM: MAWARRA MISS TITANIA 087

BALANCED PERFORMANCE - EMA



BULLS

We are offering a selection of our yearling bulls and one 2 year old. They will be semen tested, vet checked and ready to go to work. They also provide an affordable opportunity to purchase a young bull for next years joining.

Our bulls were yard weaned on to silage and pellets in autumn. The first week of June they went out on an oat crop and since then have been on grass/crop only.





LOT 13

ID: BJ1U019

DOB: 06/09/2023



MAWARRA B UNRIVALLED U019 (PP)

- NJW 79Z Z311 ENDURE 173D (PP)

Sire: MAWARRA ULTIMATE R140 (PP)

- MAWARRA TABITHA 043 (PP)

- YAVENVALE JIBBER J424 (P)

Dam: KERLSON PINES LAST DAY M001 (PP)

- KERLSON PINES LAST DAY J61 (P)

A docile, high growth son of Mawarra Ultimate. Ultimate was the top price bull at Mawarra's 2022 sale and is a full brother to \$130,000 Mawarra Ultrastar.

Dam is Lot 7 in this sale and has bred well for us, selling sons to \$15,000.



Sire: Mawarra Ultimate R140 (PP)
\$35,000 to Devon Court & Cascade



Maternal Brother: KP Quicksilver R118 (PP)
Sold for \$15,000

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBY	IMF
EBV	-14.5	-2.8	+6.0	+8.6	+45	+82	+113	+113	+22	+2.7	-4.1	+70	+3.8	-0.1	-0.7	+1.4	+0.4
Rank%	97	90	99	99	7	3	4	3	20	35	45	15	65	85	94	25	75

SPI \$	MSA \$
\$120	\$80



LOT 14

ID: BJ1V012

DOB: 12/08/2024



MAWARRA B VENTURE (PP)

- NJW 79Z Z311 ENDURE 173D (PP)

Sire: **MAWARRA ULTIMATE R140 (PP)**

- MAWARRA TABITHA 043 (PP)

- MAWARRA PRIVATE EYE M013 (PP)

Dam: **MAWARRA MISS TITANIA 153 Q078 (PP)**

- MAWARRA MISS TITANIA 022 (P)

Another Ultimate son with eye catching looks, docility and structural soundness. He is Carter and Brittany's favourite bull of the drop.

His dam has a perfect udder and feet, selling sons to \$12,000.

Venture is a bull that will increase performance off grass, adding softness and capacity to his progeny.



Maternal Brother: Mawarra B Talking Point
Sold to Cleveland Pastoral, TAS



Dam: Mawarra Miss Titania 153 Q178 (PP)
Sons have sold to \$12,000

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	+10.3	+10.0	-0.5	+2.8	+36	+53	+64	+46	+22	+1.1	-2.5	+50	+4.2	+1.2	+1.8	+0.3	+0.5
Rank%	30	25	60	35	45	70	85	85	20	92	75	65	55	35	35	80	70

SPI \$	MSA \$
\$137	\$132



LOT 15

ID: BJ1V023

DOB: 04/09/2024



MAWARRA B VICE REGAL V023 (PP)

- MAWARRA SHOWTIME P277 (PP)

Sire: MAWARRA B THE DUKE (S)

- MAWARRA B PERFUME 01 (P)

- MAWARRA STAR ATTRACTION P033 (PP)

Dam: MAWARRA B TABITHA 02 (PP)

- MAWARRA TABITHA 041 (PP)

High growth son of The Duke who is a full brother to the 2022 National Junior Champion, Show Stopper.

Vice Regal ranks in the top 1% for all growth traits and carcase weight. He also had the highest raw IMF scan of all 2024 born animals.

He combines 2 of our most succesful cow families in Perfume and Tabitha. His dam is a full sister to our 3 highest selling bulls, Stars Align, Trifecta and Trademark.



Full Brother to Sire: MB Show Stopper
National Junior Champion 2022



Dam: Mawarra B Tabitha 02 (PP)
Lot 4

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	-13.0	-0.6	-1.0	+7.9	+55	+98	+136	+128	+18	+2.8	-2.1	+94	+5.9	+0.5	+1.1	+1.4	+0.5
Rank%	96	85	50	98	1	1	1	1	50	30	80	1	20	65	55	25	70

SPI \$	MSA \$
\$165	\$135



LOT 16

ID: BJ1V101

DOB: 16/08/2024



MAWARRA B VENDETTA V101 (PP)

- GLENTREVOR TRUST N909 (PP)

Sire: TOBRUK SOUTHERN CROSS S15 (PP)

- TOBRUK ROSE P15 (P)

- ALLENDALE ANZAC E114 (PP)

Dam: MAWARRA MISS TITANIA 087 (P)

- MAWARRA MISS TITANIA 302 (H)

A low birth, well muscled son of Southern Cross with excellent carcase EBV's, ranking in the top 5% for EMA, Rib, Rump and IMF.

Vendetta's full brother is being used in our herd and will be our lead bull at the 2026 Hereford National.

Maternal sister, Miss Titania 217 is a donor at Mawarra. She has a Southern Cross son being used there and will be in their 2026 National Team.



Maternal Brother: Mawarra B Utopia (PP)
Sold at Hereford National 2025



Full Brother: Mawarra B Van Dieman (P)
Lot 19 Semen Packages

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	+12.9	+5.8	-2.6	+1.5	+30	+49	+63	+41	+20	+0.5	-3.9	+46	+7.3	+2.5	+4.3	+0.3	+2.1
Rank%	20	50	20	20	75	85	90	90	35	99	45	80	5	4	2	80	4

SPI \$	MSA \$
\$165	\$176



LOT 17

ID: BJ1V007

DOB: 03/08/2024



MAWARRA B VEGAS V007 (PP)

- KCF BENNETT STRATEGY Z303 (P)

Sire: TH MASTERPLAN 183F (PP)

- TH 512X 145Y DOMINETTE 57B (PP)

- MAWARRA MANITOBA J051 (PP)

Dam: MAWARRA B HEIDI 02 (PP)

- KERLSON PINES HEIDI Q115 (PP)

A moderate, high yielding son of Masterplan with good early growth.

A bull that will add muscle shape from a strong maternal pedigree including Mawarra Manitoba and Masterplan's granddam being a full sister to the widely used TH 122 71I Victor 719T.



Sire: TH Masterplan 183F (PP)



Maternal Granddam: KP Heidi Q115 (PP)
Lot 6

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBV	IMF
EBV	-8.1	+2.7	-1.2	+5.2	+41	+71	+87	+75	+10	+1.5	-1.8	+55	+5.8	+0.6	+0.3	+1.7	+0.8
Rank%	90	70	45	75	20	15	40	35	94	85	85	50	20	60	80	15	50

SPI \$	MSA \$
\$141	\$135



SEMEN PACKAGE

LOT 18

10 straws

ID: BJ1T011



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MAWARRA B TRIFECTA (AI)(ET)(PP)

- KOANUI TECHNO 3062 (PP)

Sire: MAWARRA STAR ATTRACTION P033 (PP)

- MAWARRA TABITHA 021 (P)

- INJEMIRA ANZAC K220 (PP)

Dam: MAWARRA TABITHA 041 (PP)

- MAWARRA TABITHA 006 (P)



Full Brother: Mawarra B Stars Align (PP)
\$22,000 to Bahreenah PH

Exclusive opportunity! This will be the only semen ever sold in Trifecta.

Trifecta was purchased for \$20,000 by Rayleigh Poll Herefords at the 2024 HA National. At their recent dispersal sale the Trifecta progeny were regarded by many as the best calf crop. Our first Trifecta son will be in our 2026 National team and we will continue to use Trifecta in our herd.

He adds IMF, muscle shape, length and style to his progeny plus maternal strength with Debarry Tabitha Y177 on both sides of his pedigree.



Son: Rayleigh Windermere W040

October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBY	IMF
EBV	-4.8	+4.5	+3.5	+5.8	+39	+70	+103	+80	+27	+2.9	-3.6	+69	+5.6	+1.6	+2.3	+0.3	+2.5
Rank%	85	55	99	85	30	15	10	30	4	25	55	15	25	20	20	80	2

SPI \$	MSA \$
\$169	\$149



SEMEN PACKAGE

LOT 19

A - 10 straws

B - 10 straws

ID: BJ1V017



MAWARRA B VAN DIEMAN (AI)(ET)(P)

- GLENTREVOR TRUST N909 (PP)

Sire: TOBRUK SOUTHERN CROSS S015 (PP)

- TOBRUK ROSE P15 (P)

- ALLENDALE ANZAC E114 (PP)

Dam: MAWARRA B MISS TITANIA 087 (P)

- MAWARRA MISS TITANIA 302 (H)



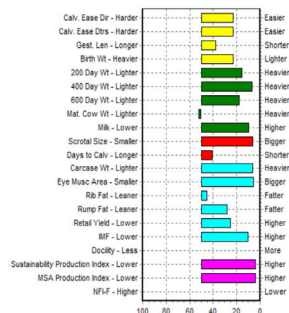
Dam: Mawarra Miss Titania 087 (P)

Donor - Sons sold to \$22,000

Van Dieman is an exciting prospect with an EBV profile thats hard to fault, attractive phenotype with raw data to match (largest EMA and 2nd highest weight and IMF) and out of Miss Titania 87 who has been a successful donor for us and Mawarra.

His maternal sister is a donor at Mawarra with a Southern Cross son they are currently using. We will be using Van Dieman this year over our heifers and cows before he leads our 2026 Hereford National Team.

This will be the only semen available in Van Dieman prior to his sale at the 2026 Hereford National.



October 2025 Hereford Breedplan

	CE DIR	CE DTRS	GL	BW	200	400	600	MCW	Milk	SS	DtC	CWT	EMA	Rib	Rump	RBY	IMF
EBV	+13.7	+10.8	-1.2	+1.9	+42	+77	+99	+66	+24	+3.9	-3.7	+77	+7.9	+0.9	+1.9	+1.3	+1.9
Rank%	20	20	45	25	15	6	15	55	15	5	50	4	3	50	30	30	7

SPI \$	MSA \$
\$221	\$219



NOTES



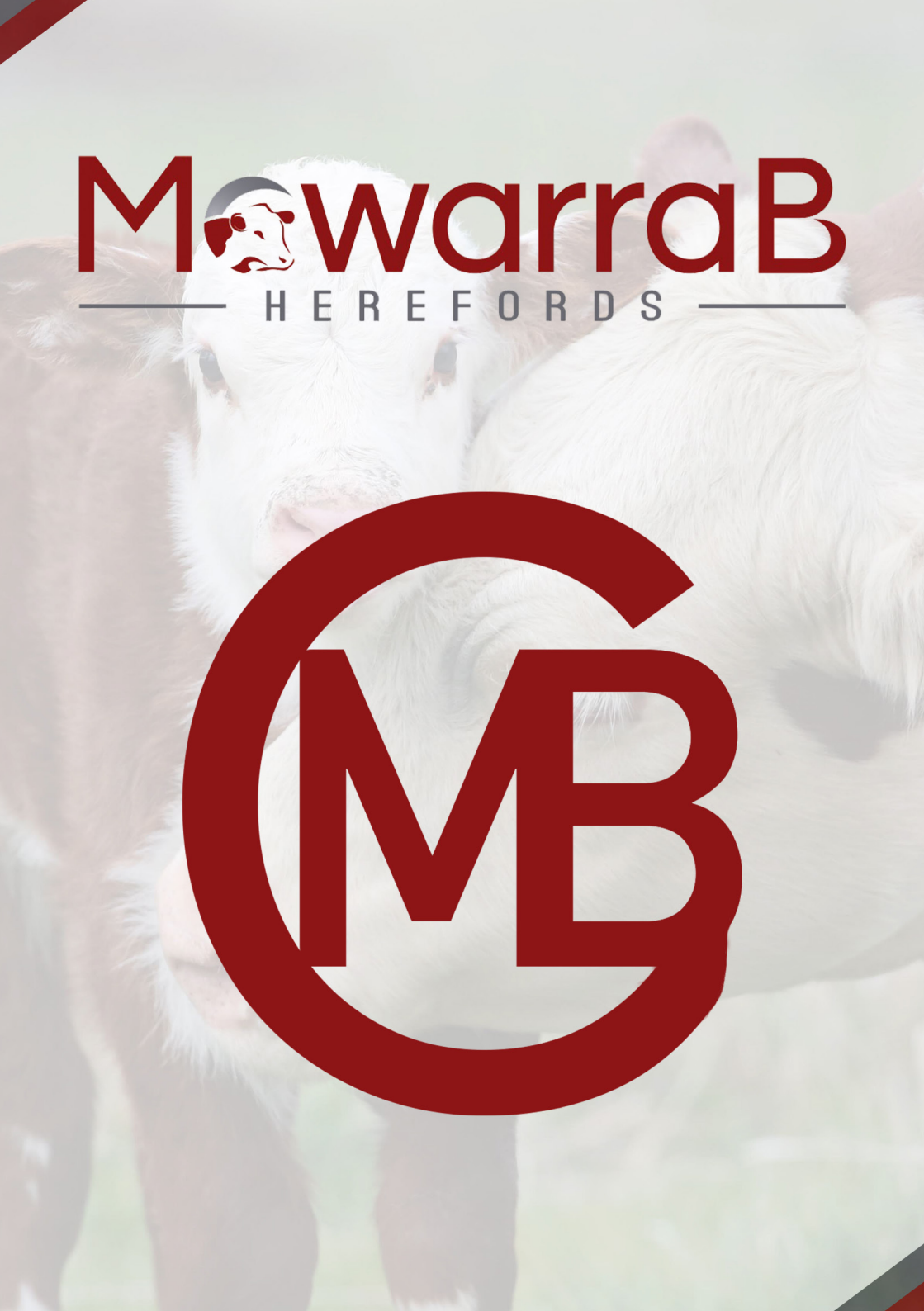
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— H E R E F O R D S —

