

5TH ANNUAL ONLINE

BULL SALE

8 SEPTEMBER 2025 - 6PM



19 YOUNG POLL HEREFORD BULLS
6 YOUNG POLL HEREFORD FEMALES

WILLACK POLL HEREFORDS - MUNDOOK HEREFORDS

CHARELLEN POLL HEREFORDS - TARWIN POLL HEREFORDS

www.performanceherefords.com.au



HAL SUPER SIRE MUNDOOK TURBO T231 (AI) (PP) TOP PRICED BULL @ 2023 GIPPSLAND PERFORMANCE HEREFORDS ONLINE BULL SALE, SELLING FOR \$13000 TO TARCOMBE HEREFORDS, VIC AND QUAMBY PLAINS HEREFORDS, TAS.

GIPPSLAND PERFORMANCE HEREFORDS 5TH ANNUAL ONLINE BULL SALE

8 SEPTEMBER 2025 - 6PM ONLINE SALE ONLY



19 Young Poll Hereford Bulls & 6 Young Poll Hereford Females

- All Herdbook Registered, Sire Verified, Poll Status, DNA tested free of all known adverse genetic condition and Pestivirus
- All have full Hereford BREEDPLAN EBV's and Market Selection Index Values
- All have satisfied the strict performance driven Selection Criteria
- All the Bulls have passed an independent structural assessment and fertility/semen test conducted by Qualified Assessor. Assessments are available upon request to the Vendor

Many of the Sale Bulls have low birth weight, high calving ease and short gestation length genetics and EBV's.

Photos and videos will be available for each lot in early August on AuctionsPlus and our website.

A rebate of 2% will be paid to outside Agents introducing buyers to the sale in writing, NO later than 24 hours prior, by email to tim.woodham@nutrien.com.au
Delivery of purchases can be arranged by contacting a vendor prior to sale

Open Day between 10 am -3μ Sunday 7th September, or from 10 am on Sale Day or by appointment with individual vendor.

VENDORS:

Charellen Poll Herefords - Stan Walker - 0428 919 691 Mundook Herefords - Gary Mc Ainch - 0418 514 440 Tarwin Poll Herefords - David Meikle - 0429 800 756 Willack Poll Herefords - Bill Lack - 0459 777 474







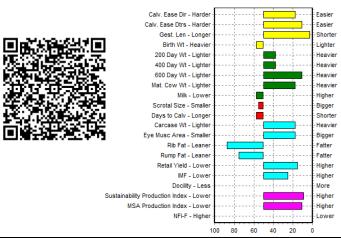
TARWIN VICTOR V004 (PP) Lot 1

Ident: JMSV004 A/C: Tarwin Poll Herefords

DAYS ROBIN HOOD H38 (AI) (ET) (PP) HUNTER LAKES LANCELOT L103 (AI) (ET) (PP) HUNTER LAKES FANCY F7 (AI) (P) Sire: HUNTER LAKES REGAL R017 (AI) (PP) GRASSMERE SPARK 555 (IMP NZL) (PP) HUNTER LAKES JOYBELLE M24 (AI) (P) EBBX XAL 'S JOYBELLE D12 (P)

KERLSON PINES DYNAMIC D38 (AI) (PP) TARWIN MILLHOUSE M056 (PP) TARWIN BEAUTY F020 (P) Dam: TARWIN DOROTHY Q035 (PP)

> ALLENDALE ROBIN HOOD D194 (PP) TARWIN DOROTHY G031 (AI) (P) TARWIN DOROTHY C051 (AI) (P)



							Jι	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	(DIR) CE (DTR) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
EBV	+13.2	+11.8 -5.7 +4.2 +37 +63 +100 +85 +17 +2.2 -3.3 +67 +5.9 -0.1 +0.4 +1.7 +1.3															
Accuracy %	55%	43%	71%	77%	76%	75%	76%	65%	63%	75%	34%	59%	52%	54%	58%	44%	57%
Ranking %	20	15	3	60	40	35	15	20	55	55	60	20	20	90	75	15	25
\$II	ndex Val	ues				Sustainab	ility: +\$20	2					MS	SA: +\$188			

Piament: /

Notes: Tarwin Victor V004 (PP) is a Homozygous poll bull, 100% pigment with performance figures which place him in the top 3% for gestation length, top 15% Calving Ease Dtrs, 600 day weight, top 20% for calving ease, mature cow weight, carcass weight and eye muscle area for Hereford cattle. His balanced set of performance figures places him in the top 10% for his Sustainable Production Index for his breed. His sire has been a reliable producer of attractive deep bodied cattle for Tarwin.

. Price: \$.

TARWIN VANGARD V014 (AI) Lot 2 Ident: JMSV014

A/C: Tarwin Poll Herefords

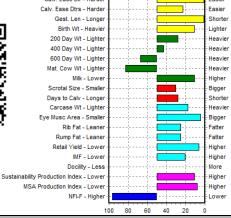
WIRRUNA KALIMNA K326 (PP) WIRRUNA QANTAS Q036 (AI) (PP) WIRRUNA LETITIA M367 (P) Sire: WIRRUNA SMOKIN JOE S010 (AI) (PP)

WIRRUNA HERNANDO H47 (AI) (P) WIRRUNA GOLDEN VANITY L124 (AI) (PP) WIRRUNA GOLDEN VANITY J41 (AI) (P)

MOUNT DIFFICULT HAYES H80 (P) MOUNT DIFFICULT KENNETH K76 (S) MOUNT DIFFICULT LAST DAY H19 (AI) (P)

Dam: TARWIN DELUSION N078 (P) TARWIN FAROMIR F078 (PP) TARWIN DELUSION K041 (P) TARWIN DELUSION G044 (AI) (P)





Calv. Ease Dir - Harde

							Ju	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	E (DIR) CE (DTR) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
EBV	+22.1	+9.9 -7.1 +0.9 +39 +61 +75 +46 +24 +2.8 -4.8 +68 +7.3 +1.4 +2.0 +2.1 +1.4															
Accuracy %	59%	46%	76%	79%	78%	77%	77%	68%	66%	77%	39%	62%	55%	57%	61%	46%	60%
Ranking %	1	25	1	15	30	45	70	85	15	30	30	20	4	25	25	6	20
\$lı	ndex Val	ues				Sustainab	ility: +\$19	2					MS	SA: +\$200			

Traits Observed: GL,200WT,400WT,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: Tarwin Vangard V014 (AI)(PP) is a homozygous poll bull, 100% eye pigment, with performance figures which place him in the top 1% for calving ease direct, and gestation length, top 4% for eye muscle area, top 15% for birth weight and milk, top 20 % for carcass weight and intra muscular fat. Overall his balance of figures place him in the top 15% for his Sustainable Production Index and top 10% for the MSA Production Index. His dam has been a reliable producer for Tarwin.

Purchaser: ..



						Bre	ed Avg. EE	3Vs for 202	3 Born Cal	ves						
CE (DIR)	E (DIR) CE (DTRS) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
+4.2																
;	\$Index Va	lues			Sus	stainabilit	t y : +\$148						MSA : +\$1	36		

Lot 3

TARWIN VERNON V036 (AI) (PP)

Ident: JMSV036

3orn: 06/04/2024

A/C: Tarwin Poll Herefords

ALLENDALE ANZAC E114 (PP)
WIRRUNA MATTY M288 (AI) (ET) (PP)
WIRRUNA CIRCLE H13 (AI) (PP)
Sire: WIRRUNA QUAMBY Q090 (AI) (ET) (PP)
WIRRUNA DAFFY D1 (P)
WIRRUNA VICTORIA G7 (AI) (P)
WIRRUNA VICTORIA E112 (AI) (ET) (P)

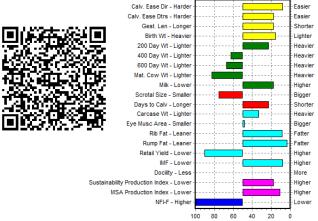
WIRRUNA KALIMNA K326 (PP) WIRRUNA NOLAN N146 (AI) (PP) WIRRUNA MIDGE K499 (P)

Dam: TARWIN CLOE R063 (PP)

DAYS BRIGADIER G101 (PP)

TARWIN CLOE N031 (AI) (P)

TARWIN CLOE J057 (AI) (P)



							Jι	ıly 2025 H	lereford B	REEDPI	.AN						
	CE (DIR)	E (DIR) CE (DTR) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
EBV	+17.1	+10.4 -2.8 +1.3 +40 +55 +75 +47 +23 +1.7 -5.1 +62 +4.3 +2.1 +3.7 -0.1 +1.9															
Accuracy %	62%	52%	76%	79%	78%	77%	78%	70%	68%	78%	45%	64%	58%	60%	63%	50%	63%
Ranking %	8	20	20	15	25	65	70	85	15	75	25	35	50	8	3	90	7
\$II	ndex Val	lues				Sustainab	ility: +\$18	4					MS	SA: +\$190			

Traits Observed: GL,200WT,400WT,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: Tarwin Vernon V036 (Al)(PP) is a homozygous poll bull, 100% eye pigment with performance figures which place him in the top 1% for milk, top 8% for calving ease direct, rib and rump fat and intra muscular fat, top 7% for birth weight, top 15% for calving ease direct, calving ease daughters, gestation length and days to calving. He has a Sustainable Production Index in the top 25% for the breed. He is out of a Wirruna Nolan daughter who has bred very well at Tarwin. Although maybe not as relaxed as his team mates, this bull should be a safe heifer calving bull.

Purchaser: Price: \$

Lot 4 TARWIN VERDICT V050 (PP)

Ident: JMSV050

Born: 09/04/2024

A/C: Tarwin Poll Herefords

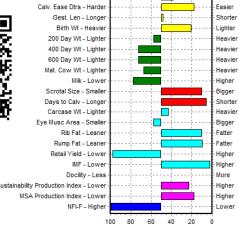
WIRRUNA HARTWIG H297 (P)
WIRRUNA KALIMNA K326 (PP)
WIRRUNA CORA H303 (AI) (ET) (P)
Sire: WIRRUNA NOLAN N146 (AI) (PP)

WIRRUNA HERNANDO H47 (AI) (P) WIRRUNA MIDGE K499 (P) WIRRUNA MIDGE H296 (P)

ALLENDALE ANZAC E114 (PP)
RAVENSDALE KING PIN L72 (AI) (PP)
PINE HILL MARITANA D527 (P)
Dam: **TARWIN CONSORT P010 (P)**TARWIN FAROMIR F078 (PP)

TARWIN CONSORT J093 (P)
TARWIN CONSORT A040 (P)





Calv. Ease Dir - Harde

							Jι	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+8.4																
Accuracy %	60%																
Ranking %	40	20	50	20	55	70	75	70	80	9	5	40	60	9	9	98	2
\$II	ndex Val	ues				Sustainab	ility: +\$17	7					M	SA: +\$182			

Traits Observed: 200WT,400WT,Genomics Parent Verification: Sire: Verified, Dam: Not Tested Pigment: 100/100

Notes: Tarwin Verdict V050 (PP) is a homozygous poll bull, 100% eye pigment with performance figures which place him in the top 2% for intramuscular fat, top 5 % for days to calving, top 9% for scrotal size, rib and rump fat, top 20% for calving ease daughters and birth weight. He has a Sustainable Production Index in the top 25% for the breed. His sire, Wirruna Nolan has been a remarkably safe calving bull and has bred successfully at Tarwin for a number of years.

Purchaser: Price: \$______



						Bre	ed Avg. EE	3Vs for 202	23 Born Ca	lves						
CE (DIR)	CE (DIR) CE (DTRS) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
+4.2																
\$Index Values Sustainability: +\$148 MSA: +\$136																

Lot 5

TARWIN VISHNU V070 (AI) (PP)

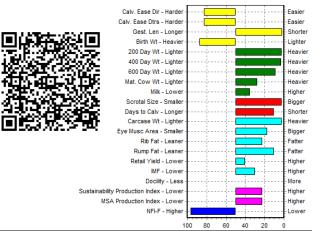
Ident: JMSV070

A/C: Tarwin Poll Herefords

WIRRUNA KALIMNA K326 (PP) WIRRUNA QANTAS Q036 (AI) (PP) WIRRUNA LETITIA M367 (P) Sire: WIRRUNA SMOKIN JOE S010 (AI) (PP) WIRRUNA HERNANDO H47 (AÍ) (P) WIRRUNA GOLDEN VANITY L124 (AI) (PP) WIRRUNA GOLDEN VANITY J41 (AI) (P)

ALLENDALE ANZAC E114 (PP) RAVENSDALE KING PIN L72 (AI) (PP) PINE HILL MARITANA D527 (P) Dam: TARWIN CONSORT R040 (PP) ALLENDALE ROBIN HOOD D194 (PP) TARWIN CONSORT L035 (P)

TARWIN CONSORT F071 (P)



							Jι	ıly 2025 H	lereford B	REEDP	_AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	-5.3	3 -1.1 -6.3 +6.2 +49 +81 +105 +81 +20 +4.3 -6.0 +81 +5.8 +1.5 +2.7 +1.1 +1.2															
Accuracy %	59%	48%	75%	79%	78%	76%	77%	68%	65%	76%	40%	62%	55%	57%	61%	46%	61%
Ranking %	85	85	2	90	3	3	8	25	35	3	15	3	20	25	15	40	30
\$Iı	ndex Val	lues				Sustainab	ility: +\$18	2					M	SA: +\$172			

Traits Observed: GL,200WT,400WT,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: Tarwin Vishnu V070 (AI)(PP) is a homozygous poll bull, 100% eye pigment with performance figures which place him in the top 2% for gestation length, top 3% for 200 and 400 day weight, scrotal size and carcass weight, top 8 % for 600 day weight, top 20% for eye muscle area, rump fat. Overall he has a sustainability production index that places him in the top 20% of the breed. Vishnu is a well balanced bull with plenty of growth power.

Purchaser: Price: \$

TARWIN VIGGO V087 (AI) (PP) Lot 6

Ident: JMSV087

Born: 28/04/2024

A/C: Tarwin Poll Herefords

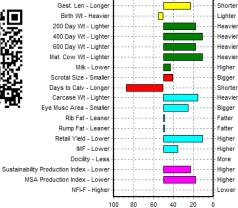
EFBEEF U208 FORTUNE Y848 (IMP USA) (P) INJEMIRA FORTUNE M152 AI ET (AI) (ET) (PP) INJEMIRA HAPPY DAY J042 (P) Sire: INJEMIRA FORTUNE M152 P239 (AI) (PP)

INJEMIRA REDFORD J006 (PP) INJEMIRA BEGONIA M137 (P) INJEMIRA BEGONIA K162 (P)

MOUNT DIFFICULT HAYES H80 (P) MOUNT DIFFICULT KENNETH K76 (S) MOUNT DIFFICULT LAST DAY H19 (AI) (P)

Dam: TARWIN BONNIE GLEN P070 (P) WAGGA HERCULES (PP) TARWIN BONNIE GLEN L047 (P) TARWIN BONNIE GLEN G004 (P)





Calv. Ease Dir - Harde

							Jι	ıly 2025 H	lereford B	REEDPL	.AN						
	CE (DIR)	CE (DIR) CE (DTR) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
EBV	+14.2	4.2 +9.3 -2.5 +4.1 +42 +73 +97 +91 +19 +2.5 -1.5 +69 +5.3 +0.9 +1.2 +1.8 +1.1															
Accuracy %	57%	44%	74%	77%	76%	75%	75%	64%	63%	75%	33%	59%	51%	53%	58%	45%	57%
Ranking %	20	25	25	55	15	10	20	15	40	40	90	15	25	50	50	15	35
\$1	ndex Val	ues				Sustainab	ility: +\$18	1					MS	SA: +\$177			

Traits Observed: GL,200WT,400WT,Genomics Parent Verification: Sire: Verified, Dam: Not Tested Pigment: 100/100

Notes: Tarwin Viggo V087 (AI)(PP) is a homozygous poll bull, 100% eye pigment with performance figures which place him in the top 10% for 400 day weight, top 15% for 200 day and mature cow weight, carcass weight and retail beef yield, top 20% calving ease direct, top 25% calving ease daughters, gestation length and eye muscle area.



						Bre	ed Avg. EE	3Vs for 202	23 Born Ca	lves						
CE (DIR)	E (DIR) CE (DTRS) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
+4.2	+5.0	-1.0	+3.7	+35	+59	+82	+67	+18	+2.3	-3.7	+56	+4.4	+0.9	+1.2	+0.9	+0.8
	\$Index Va	lues			Sus	stainabili	t v : +\$148						MSA: +\$1	36		

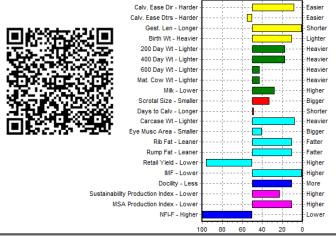
Lot 7

MUNDOOK SMOKIN VICTOR V480 (AI) (PP)

Ident: MDKV480 Born: 27/02/2024 A/C: GJ McAinch

WIRRUNA KALIMNA K326 (PP)
WIRRUNA QANTAS Q036 (AI) (PP)
WIRRUNA LETITIA M367 (P)
Sire: WIRRUNA SMOKIN JOE S010 (AI) (PP)
WIRRUNA HERNANDO H47 (AI) (P)
WIRRUNA GOLDEN VANITY L124 (AI) (PP)
WIRRUNA GOLDEN VANITY J41 (AI) (P)

KOANUI TECHNO 3062 (IMP NZL) (PP)
WIRRUNA QUAMBONE Q135 (AI) (PP)
WIRRUNA LAST DAY H364 (P)
Dam: MUNDOOK VIRGINIA T242 (AI) (P)
RIVER PERRY HENRY H109 (PP)
MUNDOOK VIRGINIA M494 (P)
MUNDOOK VIRGINIA F094 (H)



							Jι	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+17.0																
Accuracy %	58%	46%	76%	80%	78%	76%	77%	69%	64%	77%	40%	61%	55%	57%	61%	47%	61%
Ranking %	8	55	1	15	20	20	45	45	25	35	50	8	40	15	15	96	1
\$II	ndex Val	ues				Sustainab	ility: +\$17	9					MS	SA: +\$185			

Traits Observed: GL,BWT,200WT(x2),400WT,DOC,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: Smokin Victor is a heifer's first calf. Top 1% for short gestation length and IMF; top 8% for Calving Ease Direct and Carcase Weight; top 15% Birth Wt (lighter), rib fat, rump fat and docility; top 20% 200, 400 Day wt. This calving ease ideal for heifers. Has great eye pigment and they don't come any darker in the coat.

Purchaser: Price: \$.....

Lot 8 MUNDOOK REAL VALUE V492 (AI) (P)

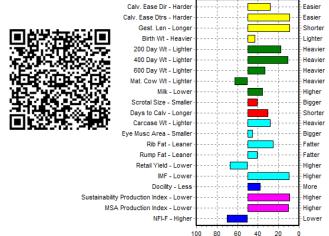
Ident: MDKV492 Born: 10/03/2024 A/C: GJ McAinch

WIRRUNA HARTWIG H297 (P)
WIRRUNA KALIMNA K326 (PP)
WIRRUNA CORA H303 (AI) (ET) (P)
Sire: WIRRUNA REAL DEAL R105 (AI) (PP)

WIRRUNA FLETCHER F214 (P) WIRRUNA GOLDEN VANITY N085 (AI) (P) WIRRUNA GOLDEN VANITY L453 (PP)

REDGATE REDFORD D935 (AI) (P) INJEMIRA REDFORD J084 (PP) INJEMIRA HAPPY DAY G019 (AI) (ET) (P)

Dam: MUNDOOK LASS S106 (AI) (P)
GLENDAN PARK EMPIRE E002 (AI) (ET) (H)
MUNDOOK LASS L384 (AI) (H)
MUNDOOK LASS B138 (AI) (H)



														.00 00			
							Ju	ıly 2025 H	lereford B	REEDP	LAN						
	CE (DIR)	(DIR) CE (DTR) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
EBV	+10.2	0.2 +12.8 -3.9 +3.4 +42 +71 +89 +61 +20 +2.5 -4.7 +63 +4.4 +1.4 +1.5 +0.5 +1.8															
Accuracy %	61%	49%	77%	80%	78%	77%	78%	70%	65%	77%	42%	63%	58%	59%	63%	50%	63%
Ranking %	30	9	9	45	15	15	35	60	35	40	30	30	45	25	40	70	9
\$1	ndex Va	lues				Sustainab	ility: +\$20	2					M	SA: +\$197			

Traits Observed: GL,BWT,200WT(x2),400WT,DOC,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/75

Notes: Real Value. A bull with great eye appeal. Top 10% Calving Ease Direct, Gestation length (short) and IMF; Top 15% for 200 and 400 Day Wt. Real Value was a late inclusion into the team. He just demanded it.

Purchaser: Price: \$.....



						Bre	ed Avg. EE	3Vs for 202	23 Born Cal	ves						
CE (DIR)	CE (DIR) CE (DTRS) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
+4.2																
:	\$Index Va	lues			Su	stainabili	ty : +\$148						MSA: +\$1	36		

Lot 9

MUNDOOK THUNDER VALIDATED V494 (AI) (PP)

Ident: MDKV494 Born: 12/03/2024 A/C: GJ McAinch

LCX PERFECTO 11B (S) DM ALL AROUND 904G (P) DM L1 DOMINETTE 301 (P) Sire: CHURCHILL RED THUNDER 133J (IMP USA) (PP)

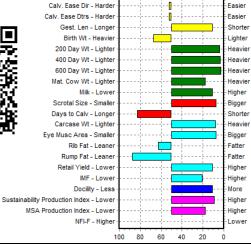
EFBEEF BR VALIDATED B413 (IMP USA) (PP) BR VALIDATED B413 6035 7098 (P)

BR BENNETT 4R Y428 2101 6035 (P)

EFBEEF TFL U208 TESTED X651 (P) EFBEEF X651 TESTED A250 (PP) EFBEEF 6378 KATE W484 (P) Dam: MUNDOOK DAISY R723 (AI) (P) INJEMIRA REDFORD J084 (PP) MUNDOOK DAISY M491 (H)

MUNDOOK DAISY K353 (H)





							Ju	ıly 2025 H	ereford B	REEDPL	.AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+3.9	+5.1	-3.2	+4.9	+48	+81	+115	+86	+24	+3.7	-1.9	+74	+6.8	+0.6	-0.2	+1.8	+1.4
Accuracy %	61%	44%	78%	81%	79%	78%	79%	70%	65%	78%	37%	63%	57%	59%	62%	50%	63%
Ranking %	55	55	15	70	3	3	3	20	15	7	85	8	7	65	90	15	20
\$1	ndex Va	lues				Sustainab	ility: +\$20	3				M	SA: +\$182				

Traits Observed: GL,BWT,200WT,X2),400WT,DOC,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 70/95

Notes: Thunder Validated has the same dam as Mundook Turbo (Super Sire). Top 3% for 200, 400, 600 Day Wt.:Top 7% for Scrotal size and EMA and 8% Carcass Wt; Top 15% Gestation Length (short), Milk, Retail Beef Yield. Top 20% for Mature Cow Wt and IMF. This lovely quiet bull is a front paddock bull, well balanced with great eye appeal.

. Price: \$.

MUNDOOK THUNDER VICTORY V495 (AI) (PP) Lot 10 Ident: MDKV495 Born: 14/03/2024

LCX PERFECTO 11B (S)

DM ALL AROUND 904G (P)

DM L1 DOMINETTE 301 (P)

Sire: CHURCHILL RED THUNDER 133J (IMP USA) (PP)

EFBEEF BR VALIDATED B413 (IMP USA) (PP) BR VALIDATED B413 6035 7098 (P) BR BENNETT 4R Y428 2101 6035 (P)

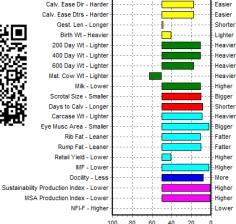
WIRRLINA KALIMNA K326 (PP) BANEMORE KALIMNA N057 (AI) (P) BANEMORE LAST DAY J36AI (AI) (P)

Dam: BANEMORE ALMOND Q110 (P)

BANEMORE DAFFYH37 (AI) (PP) BANEMORE ALMONDK68 (P)

BANEMORE ALMOND G72 AI (AI) (H)





A/C: GJ McAinch

							Ju	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+12.8	+10.9	-0.9	+3.2	+43	+72	+98	+59	+24	+3.5	-6.3	+73	+8.0	+1.8	+2.8	+1.1	+2.4
Accuracy %	59%	42%	77%	80%	78%	76%	77%	68%	63%	77%	37%	62%	56%	58%	61%	47%	61%
Ranking %	20	20	50	40	15	15	20	65	15	9	8	9	2	15	10	40	2
\$II	ndex Val	lues				Sustainab	ility: +\$23	9				M	SA : +\$237				

Traits Observed: GL,BWT,200WT(x2),400WT,DOC,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/50

Notes: Thunder Victory is Mundook's highest bull for SPI at +\$239. Top 2% for EMA and IMF; Top 7% Docility; Top 8% Days to Calving; Top 9% Carcase Wt; Top 10% Rump Fat; Top 15% 200 and 400 Day wt., Milk and Rib Fat; Top 20% Calving Ease Direct and 600 Day wt. This outstanding bull comes with growth and a set of carcase data that is hard to beat. An outstanding bull in all ways.

JEREFOA							Bre	ed Avg. EE	SVs for 202	3 Born Ca	lves						
600 puller	CE (DIR)	DIR) CE (DTRS) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
	+4.2	+5.0	-1.0	+3.7	+35	+59	+82	+67	+18	+2.3	-3.7	+56	+4.4	+0.9	+1.2	+0.9	+0.8
OP BREEDEL		\$Index Va	lues			Sus	stainabili	ty: +\$148						MSA: +\$1	36		

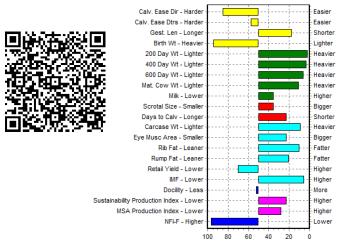
Lot 11

MUNDOOK DEAL VANCE V499 (AI) (P)

Ident: MDKV499 Born: 03/04/2024 A/C: GJ McAinch

WIRRUNA HARTWIG H297 (P)
WIRRUNA KALIMNA K326 (PP)
WIRRUNA CORA H303 (AI) (ET) (P)
Sire: WIRRUNA REAL DEAL R105 (AI) (PP)
WIRRUNA FLETCHER F214 (P)
WIRRUNA GOLDEN VANITY N085 (AI) (P)
WIRRUNA GOLDEN VANITY L453 (PP)

REDGATE REDFORD D935 (AI) (P)
INJEMIRA REDFORD J084 (PP)
INJEMIRA HAPPY DAY G019 (AI) (ET) (P)
Dam: MUNDOOK LASS R749 (P)
INJEMIRA REDFORD J084 (PP)
MUNDOOK LASS M517 (P)
MUNDOOK LASS J278 (H)



							Ju	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	-5.9	+4.2															
Accuracy %	60%	49%	76%	79%	77%	76%	77%	69%	64%	77%	42%	63%	57%	59%	63%	49%	62%
Ranking %	85	60	20	94	2	3	6	15	35	25	9	25	9	20	70	5	
\$lı	ndex Val	lues				Sustainab	ility: +\$18	0				M	SA: +\$165				

Traits Observed: GL,BWT,200WT(x2),400WT,DOC,Genomics Parent Verified: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: Deal Vance was used to cover our heifers after two rounds of Al. Top 2% 200 Day wt; Top 3% 400 day Wt.; Top 5% IMF; Top 6% 600 Day Wt; Top 9% Carcase Wt and Rib Fat; Top 15%Mature Cow Wt; Top 20% Gestation length and Rump Fat; Top 25% Days to Calving (Short) and EMA. This dark colored bull is out of one of our best phenotype cows. Has extreme growth with very good carcass data

Purchaser: Price: \$

Lot 12 CHARELLEN VARNEY V022 (AI) (PP)

Ident: DMWV022 Born: 17/05/2024 A/C: SL & DM Walker

WIRRUNA KALIMNA K326 (PP) WIRRUNA QANTAS Q036 (AI) (PP) WIRRUNA LETITIA M367 (P)

Sire: WIRRUNA SMOKIN JOE S010 (AI) (PP)

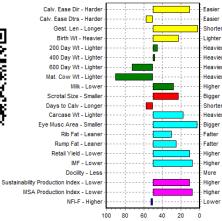
WIRRUNA HERNANDO H47 (AI) (P) WIRRUNA GOLDEN VANITY L124 (AI) (PP) WIRRUNA GOLDEN VANITY J41 (AI) (P)

HEATHERDALE OPTION X155 (PP) RIVER PERRY FERGUS (AI) (PP) RIVER PERRY ALMOND JOY A71 (P)

Dam: **CHARELLEN LYDIA L440 (P)**RIVER PERRY AZTEC (AI) (P)

RIVER PERRY URSULA E44 (P) RIVER PERRY URSULA Z52 (P)





							Jι	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+14.8																
Accuracy %	58%	46%	74%	79%	77%	75%	76%	67%	63%	75%	39%	61%	55%	57%	61%	48%	60%
Ranking %	15	60	2	25	45	45	75	90	25	25	60	20	3	30	25	15	7
\$II	ndex Val	ues				Sustainab	ility: +\$19	1				M	SA: +\$200				

Traits Observed: GL,BWT,200WT,400WT,Genomics Parent Verification: Sire: Verified, Dam: Not Tested Pigment: 100/100

Notes: Varney is Homozygous Polled with 100/100 eye pigment. He is sired by Wirruna Smokin Joe S010. He is showing excellent muscle and is very docile. He is in the top 3% for Eye Muscle and top 7% for IMF. He has a very short Gestation Length of 2% and top 15% for calving Ease Direct. His EBV's for Sustainability & MSA Indexes are in the top 10%. His great phenotype and High Index Values give him the figures to develop into an excellent sire.

Purchaser: Price: \$



						Bre	ed Avg. EE	3Vs for 202	3 Born Ca	lves						
CE (DIR)	CE (DTRS)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
+4.2	+5.0	-1.0	+3.7	+35	+59	+82	+67	+18	+2.3	-3.7	+56	+4.4	+0.9	+1.2	+0.9	+0.8
:	\$Index Va	lues			Sus				MSA: +\$1	36						

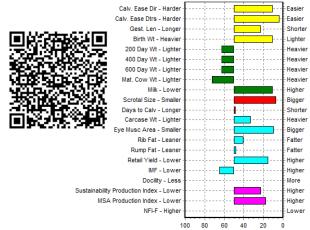
Lot 13

CHARELLEN VENTURER V009 (AI) (PP)

Ident: DMWV009 Born: 09/04/2024 A/C: SL & DM Walker

R LEADER 6964 (IMP USA) (PP)
KOANUI LAYER 6278 (P)
KOANUI CYNTHIA 6099 (P)
Sire: KOANUI LAYER P028 (IMP NZL) (PP)
KOANUI BARITONE 3600 (P)
KOANUI REGAL 6629 (P)
KOANUI REGAL 3111 (S)

TOBRUK MAVERICK (AI) (PP)
YAVENVALE POWERHOUSE P499 (PP)
YAVENVALE LOCHIEL LADY M385 (AI) (S)
Dam: CHARELLEN SAPHIRE (AI) (P)
CHARELLEN LACHLAN L443 (PP)
CHARELLEN PAMELA (P)
CHARELLEN LARISSA L431 (P)



							Jι	ıly 2025 H	ereford B	REEDPL	.AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+15.0	+14.7	-2.3	+1.2	+33	+56	+77	+52	+24	+3.7	-3.8	+61	+6.5	+1.1	+1.3	+1.7	+0.5
Accuracy %	61%	47%	76%	79%	77%	76%	77%	67%	64%	76%	40%	60%	53%	55%	60%	47%	59%
Ranking %	15	4	25	15	60	60	65	75	15	7	50	35	9	40	50	15	65
\$Iı	ndex Val	lues				Sustainab	ility: +\$18	2					MS	SA: +\$178			

Traits Observed: GL,BWT,200WT,400WT,Genomics Parent Verification: Sire: Verified, Dam: Not Tested Pigment: 70/30

Notes: Venturer is Homozygous Polled with 95/40 eye pigment. He is sired by Koanui Layer P028 (IMP NZ). He is an appealing young bull who is very docile. He is in the top 4% for Calving Ease DTRS, top 7% for Scrotal and top 9% for Eye Muscle. He has a balanced set of EBV's and with low birth weight is suited to heifer or cow mating. With his New Zealand genetics he has potential as an out-cross sire.

Purchaser: Price: \$

Lot 14 CHARELLEN ULMAN (AI) (TW) (P)

Ident: DMWU053

Born: 12/08/2023

A/C: SL & DM Walker

LCX PERFECTO 11B (S)

DM ALL AROUND 904G (P)

DM L1 DOMINETTE 301 (P)

Sire: CHURCHILL RED THUNDER 133J (IMP USA) (PP)

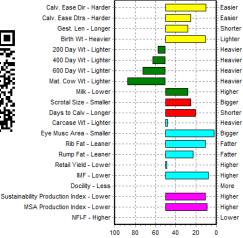
EFBEEF BR VALIDATED B413 (IMP USA) (PP) BR VALIDATED B413 6035 7098 (P) BR BENNETT 4R Y428 2101 6035 (P)

OTAPAWA SPARK 3060 (IMP NZL) (AI) (ET) (P) RAVENSDALE SPARK M016 (ET) (P) RAVENSDALE URSULA G132 (PP)

Dam: CHARELLEN QWERTY (P)

CHARNOCK DIZZY (AI) (P)
CHARELLEN MYFANWY M500 (P)
RIVER PERRY HARMONY D18 (P)





														100 00	00 4	0 20	U
							Ju	ıly 2025 H	lereford E	REEDPL	AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+16.4	+9.1	-2.0	+1.2	+34	+56	+73	+41	+21	+2.9	-5.3	+57	+8.0	+1.8	+2.1	+0.9	+1.9
Accuracy %	53%	38%	64%	68%	67%	66%	67%	59%	52%	64%	33%	55%	48%	53%	55%	45%	54%
Ranking %	10	25	30	15													
\$1	ndex Va	lues				Sustainab	ility: +\$19	4					M	SA: +\$198			

Traits Observed: BWT Parent Verification: Sire: Not Tested, Dam: Not Tested Pigment: 95/70

Notes: Ulman is Homozygous Polled with 95/70 eye pigment. Sired by Churchill Red Thunder 133J (IMP USA) {Twin). He has eye appeal with a moderate frame and is docile. He is in the top 2% for Eye Muscle and top 7% for IMF with positive fat. He is in the top 10% for calving Ease Direct and top 20% for Days to Calving. We see this fellow as being very suitable for heifer mating. His EBV's for Sustainability & MSA Indexes are above the top 10%.

Price: \$_______



						Bre	ed Avg. EE	3Vs for 202	23 Born Ca	lves						
CE (DIR)	CE (DTRS)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
+4.2	+5.0	-1.0	+3.7	+35	+59	+82	+67	+18	+2.3	-3.7	+56	+4.4	+0.9	+1.2	+0.9	+0.8
:	\$Index Va	lues			Sus				MSA: +\$1	36						

Lot 15

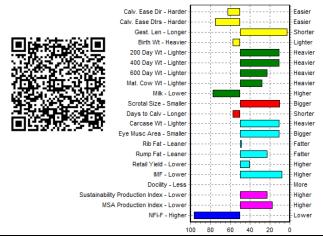
WILLACK VANGUARD V737 (AI) (PP)

Ident: WHLV737 A/C: WH Lack

WIRRUNA QANTAS Q036 (AI) (PP) WIRRUNA LETITIA M367 (P) Sire: WIRRUNA SMOKIN JOE S010 (AI) (PP) WIRRUNA HERNANDO H47 (AI) (P) WIRRUNA GOLDEN VANITY L124 (AI) (PP) WIRRUNA GOLDEN VANITY J41 (AI) (P)

WIRRUNA KALIMNA K326 (PP)

ALLENDALE YACKA (AI) (P) ALLENDALE ANZAC E114 (PP) ALLENDALE DAWN B22 (AI) (ET) (P) Dam: WILLACK FANGZHOU N497 (AI) (P) ALLENDALE WASHINGTON C77 (AI) (PP) WILLACK HELGA H300 (AI) (P) WILLACK FANCY X017 (AI) (P)



							Jι	ıly 2025 H	lereford B	REEDPL	.AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+2.0	+1.0	-5.6	+4.2	+43	+73	+94	+81	+14	+3.5	-3.3	+71	+6.2	+0.9	+2.1	+1.1	+1.9
Accuracy %	61%	50%	76%	80%	78%	77%	78%	69%	65%	78%	44%	63%	57%	59%	62%	50%	62%
Ranking %	65	75	3	60	15	10	25	60	15	15	50	25	40	7			
\$Iı	ndex Val	lues				Sustainab	ility: +\$17	7					M	SA: +\$180			

Traits Observed: 200WT,400WT,Genomics Parent Verification: Sire: Verified, Dam: Not Tested Pigment: 100/100

Notes: Vanguard is a homozygous polled, well pigmented Smokin Joe son from a top Anzac dam who is rearing twin bull calves by Allendale Heidelberg this year. A half brother (by Broadway) was used as back up to Al last year. With his short gestation length (top 3%), he also has great EBV's for growth (top 10% for 400 Day wt) and carcase (top 7% for IMF, top 15% for Carcase Wt and EMA). His phenotype demonstrates this carcase quality. Cow mature weight is in the top 25% as well.

. Price: \$

WILLACK VAGABOND V735 (AI) Lot 16

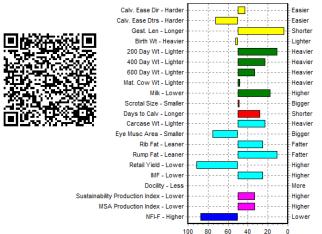
Ident: WHLV735 A/C: WH Lack

WIRRUNA KALIMNA K326 (PP) WIRRUNA QANTAS Q036 (AI) (PP) WIRRUNA LETITIA M367 (P) Sire: WIRRUNA SMOKIN JOE S010 (AI) (PP)

WIRRUNA HERNANDO H47 (AI) (P) WIRRUNA GOLDEN VANITY L124 (AI) (PP) WIRRUNA GOLDEN VANITY J41 (AI) (P)

YAVENVALE KAHUNA K115 (AI) (PP) CHESTER KAHUNA N062 (AI) (PP) CHESTER QUEEN G37 (P)

Dam: WILLACK JUNE R626 (PP) DAYS BRIGADIER G101 (PP) WILLACK JELENA M455 (AI) (P) WILLACK JACINTH F269 (AI) (P)



							Jι	ıly 2025 H	ereford B	REEDPL	.AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+6.6	+1.7	-5.0	+4.0	+43	+68	+89	+68	+23	+2.3	-4.9	+65	+3.3	+1.4	+2.7	-0.2	+1.3
Accuracy %	58%	46%	74%	79%	77%	75%	76%	68%	63%	76%	39%	61%	55%	57%	61%	46%	61%
Ranking %	45	75	4	55	15	20	35	50	15	50	30	25	75	25	15	91	25
\$lı	ndex Val	ues				Sustainab	oility: +\$16	7				M	SA : +\$157				

Traits Observed: BWT,200WT,400WT,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: Vagabond is another homozygous polled Smokin Joe son who also demonstrates good growth (top 15% 200 day wt and top 20% 400 day wt) and carcase (top 25% carcase wt, IMF and rib fat, top 15% rump fat) as well as the short gestation length (top 4%) expected from the Smokin Joe progeny 100% pigment in both eyes. His mother has another Smokin Joe bull calf at foot this year.

..... Price: \$....

JEREFOA.							Bre	ed Avg. EE	3Vs for 202	23 Born Ca	lves						
1000	CE (DIR)	DIR) CE (DTRS) GL BW 200 400 600 MCW Milk SS DC Cwt EMA Rib RUMP RBY% IMF%															
	+4.2	+5.0	-1.0	+3.7	+35	+59	+82	+67	+18	+2.3	-3.7	+56	+4.4	+0.9	+1.2	+0.9	+0.8
OP BREEDEL	:	\$Index Va	lues			Sus	stainabili	t y : +\$148						MSA: +\$1	36		

Lot 17

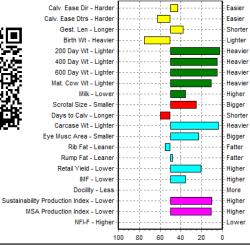
WILLACK UNANIMOUS U710 (AI) (PP) Ident: WHLU710 A/C: WH Lack

EFBEEF U208 FORTUNE Y848 (IMP USA) (P) INJEMIRA FORTUNE M152 AI ET (AI) (ET) (PP) INJEMIRA HAPPY DAY J042 (P) Sire: INJEMIRA FORTUNE M152 P239 (AI) (PP)

INJEMIRA REDFORD J006 (PP) INJEMIRA BEGONIA M137 (P) INJEMIRA BEGONIA K162 (P)

YAVENVALE KAHUNA K115 (AI) (PP) CHESTER KAHUNA N062 (AI) (PP) CHESTER QUEEN G37 (P) Dam: WILLACK ORANGE S654 (PP) WILLACK LEONARDO (AI) (PP) WILLACK OPHELIA P556 (PP) FREEWAY ORCHID K60 (P)





							Jι	ıly 2025 H	lereford B	REEDPI	_AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+7.0	+3.3	-1.4	+5.4	+49	+78	+111	+90	+20	+2.9	-3.2	+80	+5.4	+0.8	+1.3	+1.5	+1.1
Accuracy %	60%	46%	74%	78%	75%	75%	76%	65%	62%	76%	33%	59%	52%	55%	59%	48%	58%
Ranking %	45	65	40	75	3	5	5	15	35	25	60	3	25	55	50	20	35
\$II	ndex Val	lues				Sustainab	ility: +\$20	0					MS	SA: +\$187			

Traits Observed: GL,CE,BWT,200WT(x2),400WT(x2),600WT,SS,FAT,EMA,IMF,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100 Notes: Unanimous is in the top 10% for Sustainabilty Production Index and excellent growth EBV's (top 3% for 200 day wt and top 5% for 400 and 600 day wts). He is also in the top 3% for carcase wt). He is a heifer's first calf. Homozygous polled with 100% pigment in both eyes.

. Price: \$.

Lot 18

WILLACK ULINGI U718 (S)

Ident: WHLU718 Born: 19/08/2023

> KCF BENNETT REVOLUTION X51 (IMP USA) (P) WIRRUNA LEAP FORWARD L95 (ET) (PP)

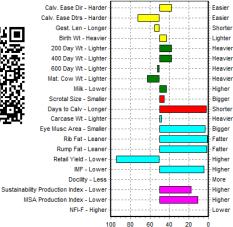
WIRRUNA MIDGE F322 (P)

Sire: WILLACK STRACHAN S635 (AI) (S)

WILLACK LAURENT (AI) (PP) WILLACK JAIMIE N502 (P) WILLACK JAMILLÀ L419 (AI) (P)

ALLENDALE JI FREEWAY K28 (AI) (PP) ALLENDALE HEIDELBERG M061 (PP) ALLENDALE MARLINE K45 (AI) (P) Dam: WILLACK EDIE S637 (AI) (TW) (P) ALLENDALE ANZAC E114 (PP)

WILLACK JEMMA J351 (AI) (P) RIVER PERRY EMMA C64 (P)



A/C: WH Lack

							Ju	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+7.4																
Accuracy %	60%	48%	72%	77%	75%	37%	58%	53%	54%	58%	46%	58%					
Ranking %	40 75 55 45 40 35 55 65 40										2	50	3	1	1	94	4
\$1	ndex Val	ues				Sustainab	ility: +\$18	4					M	SA: +\$186			

Notes: Ulingi is a bull with a great carcase (top 3% EMA, top 4% IMF and top 1% for rib and rump fat). He is a heifer's first calf and would be well suited for dairy cross females in vealer production. 100% Eye pigment. Heterozygous polled.

Purchaser: Price: \$.....



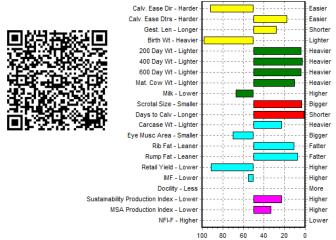
						Bre	ed Avg. EE	3Vs for 202	23 Born Ca	lves						
CE (DIR)	CE (DTRS)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
+4.2	+5.0	-1.0	+3.7	+35	+59	+82	+67	+18	+2.3	-3.7	+56	+4.4	+0.9	+1.2	+0.9	+0.8
	\$Index Va	lues		•	Sus	stainabili	ty: +\$148						MSA: +\$1	36		

Lot 19 WILLACK UNDERWOOD U726 (PP)

Ident: WHLU726 Born: 16/09/2023 A/C: WH Lack

ALLENDALE JI FREEWAY K28 (AI) (PP)
ALLENDALE HEIDELBERG M061 (PP)
ALLENDALE MARLINE K45 (AI) (P)
Sire: WILLACK REGENT R609 (AI) (PP)
CHESTER COMMODORE D56 (AI) (P)
CHESTER QUEEN G37 (P)
CHESTER QUEEN E96 (AI) (P)

MCCOY 55M ABSOLUTE 49S (IMP CAN) (PP)
WILLACK JOHNSON J339 (AI) (P)
WILLACK SEQUEL F247 (P)
Dam: WILLACK FLAVIA L429 (P)
ALLENDALE ANZAC E114 (PP)
WILLACK JANA J342 (AI) (P)
WILLACK FANCY E230 (P)



							Jι	ıly 2025 H	lereford B	REEDPI	.AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	-9.6	+10.3	-2.0	+8.0	+48	+82	+113	+95	+16	+4.2	-8.5	+66	+3.5	+1.9	+3.1	-0.2	+0.7
Accuracy %	57%	45%	72%	78%	76%	75%	76%	66%	62%	76%	34%	59%	52%	54%	59%	47%	58%
Ranking %	92 20 30 98 3 3 4 9 65										1	20	70	15	7	91	55
\$1	ndex Va	lues				Sustainab	ility: +\$18	1					MS	SA: +\$157			

Traits Observed: CE,BWT,200WT(x2),400WT(x2),600WT,SS,FAT,EMA,IMF,Genomics Parent Verification: Sire: Verified, Dam: Not Tested Pigment: 100/100

Notes: Underwood is a high growth bull (top 3% for 200 and 400 day wt, top 4% for 600 day wt, top 9% mature cow weight). He is in the top 1% for days to calving and demonstrates his scrotal size (top 3%). Carcase EBV's are top 20% carcase wt with top 7% Rump fat and 15% rib fat. He is a bull that has EBV's well above his parent average. Homozygous polled with 100% pigment. He has one smoky eye from pinkeye as a calf.

Purchaser: Price: \$.

	EREFOA
Λ	-
61	A A
4	OUP BREEDPLY

						Bre	ed Avg. EE	3Vs for 202	23 Born Ca	lves						
CE (DIR)	CE (DTRS)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
+4.2	+5.0	-1.0	+3.7	+35	+59	+82	+67	+18	+2.3	-3.7	+56	+4.4	+0.9	+1.2	+0.9	+0.8
	\$Index Values Sustainability: +\$148															

FEMALES

Lot 20

WILLACK JOEY V738 (AI) (PP)

Ident: WHLV738

Born: 02/08/2024

A/C: WH Lack

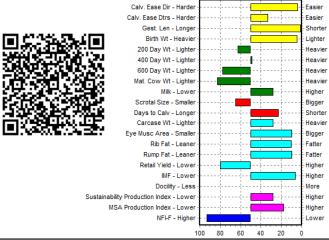
WIRRUNA KALIMNA K326 (PP)
WIRRUNA QANTAS Q036 (AI) (PP)
WIRRUNA LETITIA M367 (P)
Sire: **WIRRUNA SMOKIN JOE S010 (AI) (PP)**WIRRUNA HERNANDO H47 (AI) (P)
WIRRUNA GOLDEN VANITY L124 (AI) (PP)

WLB GLOBAL 72M 50S (IMP CAN) (PP) WILLACK LEONARDO (AI) (PP) WILLACK DONATELLA D211 (AI) (P)

WIRRUNA GOLDEN VANITY J41 (AI) (P)

Dam: WILLACK JAYNE P549 (PP)

RIVER PERRY FERGUS (AI) (PP) WILLACK KATRINA (AI) (P) WILLACK GRETA (AI) (P)



							Jι	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+19.4	+8.2	-8.1	-0.3	+33	+59	+68	+47	+21	+2.0	-5.1	+64	+6.5	+2.0	+2.9	+0.2	+2.0
Accuracy %	58%	46%	75%	79%	77%	76%	76%	68%	64%	76%	38%	61%	54%	56%	60%	47%	60%
Ranking %	4	35	1	4	60	50	80	85	25	65	25	25	9	9	9	80	6
\$II	ndex Va	lues				Sustainab	ility: +\$17	3					M	SA: +\$182			

Traits Observed: GL,CE,BWT,200WT,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: This is an opportunity to get a top Smokin Joe female. Top 4% for Calving Ease with top 1% Gestation Length and top 4% Birth Weight. She was born two weeks early and her mother was keeping couple of wild dogs at bay when I first noticed her. Also has top carcase figures (Top 9% EMA, Top 6% IMF, Top 9% for rib and rump fat, Top 25% Carcase wt). Dam has another Smokin Joe heifer calf at foot this year.

Purchaser: Price: \$

Lot 21 WILLACK MAID V740 (AI) (PP

Ident: WHLV74

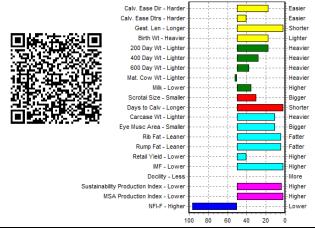
Born: 05/08/2024

A/C: WH Lack

WIRRUNA KALIMNA K326 (PP)
WIRRUNA QANTAS Q036 (AI) (PP)
WIRRUNA LETITIA M367 (P)
Sire: WIRRUNA SMOKIN JOE S010 (AI) (PP)
WIRRUNA HERNANDO H47 (AI) (P)
WIRRUNA GOLDEN VANITY L124 (AI) (PP)
WIRRUNA GOLDEN VANITY J41 (AI) (P)

KCF BENNETT REVOLUTION X51 (IMP USA) (P) WIRRUNA LEAP FORWARD L95 (ET) (PP) WIRRUNA MIDGE F322 (P)

Dam: WILLACK MIRIAM S634 (AI) (PP) WILLACK MONOGRAM (AI) (PP) WILLACK MICHAELA P540 (PP) WILLACK MIRA M465 (PP)

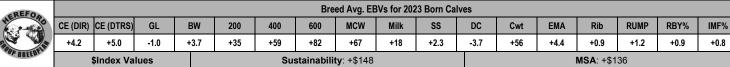


							Jι	ıly 2025 H	ereford B	REEDPL	.AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+13.5	+6.7	-6.8	+1.5	+41	+66	+87	+65	+20	+2.8	-7.9	+72	+6.2	+2.4	+3.5	+1.1	+2.4
Accuracy %	61%	50%	76%	80%	78%	77%	77%	70%	65%	77%	42%	62%	56%	58%	62%	49%	62%
Ranking %	20	40	2	20	20	30	40	55	35	30	2	10	15	4	4	40	2
\$II	ndex Va	lues				Sustainab	ility: +\$21	7					M	SA: +\$226			

Traits Observed: GL,CE,BWT,200WT,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: Another top Smokin Joe heifer. Just have alook at her percentile graph to see why she is in the top 4% for Sustainabilty Production Index and top 2% MSA Production Index. I am only selling these females as I want someone to get the most out of them as I approach retirement. This heifer has a dam line of excellent breeders who have all done a great job in my herd and hopefully can do the same for the purchasers.

Purchaser: Price: \$



FEMALES

Lot 22

WILLACK MINX V748 (AI) (PP)

Ident: WHLV748 Born: 14/08/2024

A/C: WH Lack

Lower

CHURCHILL KICKSTART 501C (IMP USA) (AI) (ET) (P) INJEMIRA KICKSTART P093 (AI) (PP) INJEMIRA LIONESS L221 (P)

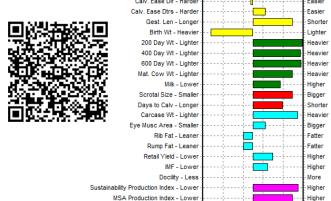
Sire: INJEMIRA KICKSTART P093 R153 (AI) (PP)

INJEMIRA FORTUNE M152 AI ET (AI) (ET) (PP) INJEMIRA HAPPY DAY P235 (AI) (P) INJEMIRA HAPPY DAY M056 (P)

MOUNT DIFFICULT HAYES H80 (P)
MOUNT DIFFICULT KENNETH K76 (S)
MOUNT DIFFICULT LAST DAY H19 (AI) (P)

Dam: WILLACK MIRA M465 (PP)

ALLENDALE ANZAC E114 (PP)
WILLACK JEMIRA J341 (AI) (P)
WILLACK MINERVA E229 (P)



NFI-F - Higher

							Jι	ıly 2025 H	ereford B	REEDPI	-AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+4.6	+7.2	-3.5	+6.8	+53	+83	+118	+91	+22	+3.4	-5.3	+77	+4.7	+0.7	+0.9	+1.3	+1.1
Accuracy %	60%	46%	75%	79%	77%	76%	76%	67%	64%	76%	34%	60%	53%	55%	60%	47%	58%
Ranking %	55 40 15 92 1 3 2 15 20										20	5	40	60	60	30	35
\$II	ndex Val	ues				Sustainab	ility: +\$21	5					M:	SA: +\$192			

Traits Observed: GL,CE,BWT,200WT,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: From the same family as the previous heifer, this is a daughter of Injemira Kickstart P093 R153 who was a top seller at Injemira to Emigrace. The dam is by Mount Difficult Kenneth who I purchased at the Mount Difficult Dispersal and then sold him to Tarwin where he did an excellent job over a number of years. A half sister sold in last year's sale to Moorville Poll Hereford stud. This heifer has a great set of EBV's and has a Sustainabilty Index in top 4% with growth EBV's all in top 3%.

Purchaser: Price: \$

Lot 23

WILLACK OONA V752 (PP)

Ident: WHLV752

Born: 29/08/2024

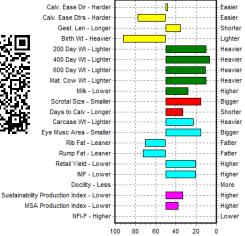
A/C: WH Lack

KCF BENNETT REVOLUTION X51 (IMP USA) (P)
WIRRUNA LEAP FORWARD L95 (ET) (PP)
WIRRUNA MIDGE F322 (P)
Sire: **WILLACK THERMAL T674 (AI) (PP)**DAYS FAHRENHEIT K103 (AI) (PP)
WILLACK JEWEL Q571 (AI) (PP)

KOANUI TECHNO 3062 (IMP NZL) (PP)
WIRRUNA PAPA P149 (AI) (PP)
WIRRUNA LAST DAY L417 (PP)
Dam: WILLACK OMA T664 (AI) (TW) (PP)
WILLACK LAURENT (AI) (PP)

WILLACK KATRINA (AI) (P)

WILLACK OLGA N498 (PP)
WILLACK OLIVIA L405 (AI) (P)



							Jι	ıly 2025 H	ereford B	REEDPL	.AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+5.1	+0.9	-1.6	+6.8	+44	+76	+100	+95	+21	+3.2	-4.6	+66	+6.0	+0.4	+0.5	+1.5	+1.4
Accuracy %	58%	47%	72%	77%	75%	74%	75%	66%	63%	75%	37%	58%	52%	54%	58%	44%	58%
Ranking %	50	80	35	92	9	7	15	9	25	15	35	20	15	70	75	20	20
\$Ir	ndex Val	ues				Sustainab	ility: +\$16	9					MS	SA: +\$152			

Traits Observed: CE,BWT,200WT,Genomics Parent Verification: Sire: Verified, Dam: Verified Pigment: 100/100

Notes: This heifer is by Willack Thermal who was used over heifers before selling to Robert Dowel (Leongatha Sth). Her mother is a very quiet Papa daughter and this heifer has the same characteristics. Top 10% for 200, 400 and Mature cow weights. Top 15% for EMA and top 20% for IMF and carcase weight.

Purchaser: Price: \$......



						Bre	ed Avg. EE	3Vs for 202	3 Born Ca	lves						
CE (DIR)	CE (DTRS)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
+4.2	+5.0	-1.0	+3.7	+35	+59	+82	+67	+18	+2.3	-3.7	+56	+4.4	+0.9	+1.2	+0.9	+0.8
	\$Index Va	lues			Su	stainahili	tv: +\$148						MSA: +\$1	36		

FEMALES

Lot 24

MUNDOOK VIRGINIA T231 V456 (AI) (P)

KOANUI TECHNO 3062 (IMP NZL) (PP)

WIRRUNA QUAMBONE Q135 (AI) (PP)

WIRRUNA LAST DAY H364 (P)

Sire: MUNDOOK TURBO T231 (AI) (PP)

EFBEEF X651 TESTED A250 (PP)

MUNDOOK DAISY R723 (AI) (P)

MUNDOOK DAISY M491 (H)

REDGATE REDFORD D935 (AI) (P)

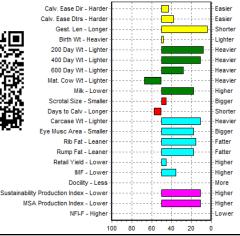
INJEMIRA REDFORD J084 (PP)
INJEMIRA HAPPY DAY G019 (AI) (ET) (P)

Dam: MUNDOOK VIRGINIA \$103 (AI) (P)

WARRINGA HALIFAX H21 (H)

MUNDOOK VIRGINIA L390 (H) MUNDOOK VIRGINA H239 (H)





A/C: GJ McAinch

A/C: GJ McAinch

							Ju	ıly 2025 H	ereford B	REEDPL	AN						
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+6.2	+7.0	-5.0	+3.6	+45	+71	+92	+56	+23	+2.4	-3.4	+72	+5.7	+1.7	+2.4	+1.0	+1.1
Accuracy %	52%	41%	68%	70%	69%	67%	68%	61%	57%	67%	34%	54%	47%	51%	54%	42%	54%
Ranking %	45	40	4	50	7	15	30	70	15	45	60	10	20	15	20	45	35
\$II	ndex Val	ues				Sustainab	ility: +\$19	4					M	SA: +\$187			

Traits Observed: GL,BWT,200WT,400WT Parent Verification: Sire: Not Tested, Dam: Not Tested Pigment: 100/100

Notes: Virginia is an outstanding heifer. Best 4% in Gestation Length (short); best 7% 200 day wt; best 10 % carcase wt; top 15% 400 day wt, Milk and Rib Fat; top 20% EMA, rump fat. This young female has a lovely set of figures out of a IHSJ084 (Redford) daughter. At 13 years old still at Mundook. Has wonderful growth data. The only reason for coming onto the market is we are reducing our spring calving group. Sire is MDKT231 Turbo (super Sire), bred at Mundook and now owned by Quamby Plains and Tarcombe. Semen marketed by Agrigene. If you sell a female, sell a good one.

Purchaser: Price: \$

Lot 25

MUNDOOK MARINDA T231 V460 (AI) (P) Born: 04/08/2024

Ident: MDKV460

KOANUI TECHNO 3062 (IMP NZL) (PP)

WIRRUNA QUAMBONE Q135 (AI) (PP)

WIRRUNA LAST DAY H364 (P)

Sire: MUNDOOK TURBO T231 (AI) (PP)

EFBEEF X651 TESTED A250 (PP)

MUNDOOK DAISY R723 (AI) (P)

MUNDOOK DAISY M491 (H)

REDGATE REDFORD D935 (AI) (P)

INJEMIRA REDFORD J084 (PP)

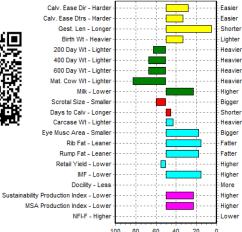
INJEMIRA HAPPY DAY G019 (AI) (ET) (P)

Dam: MUNDOOK MARINDA Q717 (P)

RIO VISTA U-RIPPA (AI) (H) MUNDOOK MARINDA H238 (H)

UNDOOK MARINDA H238 (H) MUNDOOK MARINDA A107 (H)





	July 2025 Hereford BREEDPLAN																
	CE (DIR)	CE (DTR)	GL	BW	200	400	600	MCW	Milk	SS	DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%
EBV	+10.9	+7.6	-4.8	+2.7	+33	+54	+74	+46	+22	+2.1	-4.0	+58	+5.8	+1.7	+2.4	+0.8	+1.6
Accuracy %	52%	41%	67%	70%	69%	67%	68%	62%	58%	67%	35%	55%	48%	51%	54%	42%	53%
Ranking %	30	35	5	35	60	70	70	85	20	60	45	45	20	15	20	55	15
\$Index Values				Sustainability: +\$177							MSA: +\$174						

Traits Observed: BWT,200WT,400WT Parent Verification: Sire: Not Tested, Dam: Not Tested Pigment: 100/100

Notes: Marinda was pick out of the group by Tim Woodham. Top (best) 5% gestation length, top 15% rib fat and IMF, top 20% milk, EMA, rump fat. Dam Q717 is by IHSJ084. A very attractive cow, lower set. A favourite phenotype. Another Turbo heifer, I'm sure she will be a wonderful heifer in any herd. Nice calving and carcase data. We are happy to give you the opportunity for one of our best.

Purchaser: Price: \$.....

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Breed Avg. EBVs for 2023 Born Calves																	
CE (DIR)	CE (DTRS)	GL	BW	200 400 600 MCW Milk SS						DC	Cwt	EMA	Rib	RUMP	RBY%	IMF%	
+4.2	+5.0	-1.0	+3.7	+35	+59	+82	+67	+18	+2.3	-3.7	+56	+4.4	+0.9	+1.2	+0.9	+0.8	
\$Index Values				Sustainability: +\$148							MSA: +\$136						

Vision

'To sell young Hereford bulls with structural soundness and above average genetic merit.'

The concept for a Performance Based Bull Sale was the brainchild of five like minded Gippsland Hereford Breeders, all long time supporters of BREEDPLAN and adopters of the various technologies and science, as it has become available to the stud cattle industry, to support them in their breeding and management decisions and pursuing their breeding objectives. They believed it was important to have a point of difference. They agreed on the

concept of having a Performance Based Online Bull Sale selling young bulls who met strict selection criteria including being Herdbook Registered, structurally sound, fertile, DNA tested free of all know adverse genetic conditions and Pestivirus, sire verified and above average for various BREEDPLAN EBV's, Indexes and Traits which they consider are the profit drivers for the beef industry.

Mission

GIPPSLAND PERFORMANCE HEREFORDS was formed and sought advice from experts in the beef industry about their concept to sell young structurally sound performance based cattle. The concept was widely embraced by the experts who recommended they proceed with an Online Sale in Spring and ensure the entries were young bulls that met all of the strict selection criteria.

Selection Criteria

- · Herdbook registered and BREEDPLAN recorded
- Age appropriate measurements submitted to BREEDPLAN for all entries
- DNA tested, Sire verified, Poll Status, free of all known genetic conditions included in Herefords Australia sale bundle
- · Independent structural assessment and fertility/semen test conducted by an independent qualified assessor
- Each entry must be in the top 30% of the Hereford Breed for either of the Sustainability Production Index (\$) or MSA Production Index (\$)
- Each entry shall have a picture and video which will be placed online when available
- · Each entry shall be guaranteed by the Vendor in the same terms and conditions as the current Herefords Australia Wodonga National Show and Sale Guarantee

www.perfomanceherefords.com.au



SEPT 8TH 2025